

# Annual Report

April-2006 to March-2007

## Narottam Lalbhai Rural Development Fund

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## About the Organisation

Narottam Lalbhai Rural Development Fund (NLRDF) is a Public Charitable Trust created by the Arvind Mill Limited, in Ahmedabad, for the express task of directly intervening in the development process at the village level through specifically designed programmes. Established in 1978, NLRDF has started its work initially in villages of Khedbrahma taluka of Sabarkantha district, predominantly a tribal area. The present operation covers villages of all 13 talukas of the same district. Keeping in touch with demands of socio economically backward segments of the society, NLRDF has commenced various developmental activities in other districts like Gandhinagar, Rajkot, Surendranagar, Jamnagar, Panchmahal, Kheda, Bhavnagar, Ahmedabad and Mehsana districts of the Gujarat State.

The organization carries out services through various integrated developmental programmes, such as Agriculture related programmes, Educational activities for rural pupils, Health and Sanitary, Social developmental activities, Farming with quality products, Forestry and Environment keeping, Horticulture, Animal Husbandry, Minor Irrigation, Rural Electrification like Street & Agricultural needs, better transportation infrastructure, Bio-gas plants projects, Non Formal Medical Services, Vocational Training for Handicapped Persons, Watershed Development, AIDS Awareness and prevention campaign and Woman and Child Development Programmes and Entrepreneurship Development programmes.

N.G.Os are playing vital role to develop the nation from the grass-root level. And as a developing country, we can not imagine growth and development of India without help of these N.G.Os. More than 18000 N.G.Os are registered in government records, which are continuously trying to improve the status and living standard of the people of our country, especially for the development of rural area, where more than 70% people of India are living. As an N.G.O. we are feeling proud that our contribution is also there to upgrade our nation, to build our nation the balanced one.



## REPRODUCTIVE AND CHILD HEALTH (RCH) :

The goal of this programme is to improve the health status of women, adolescent and children in the selected unserved and underserved areas of Derol Primary Health Centre of Khedbrahma block of Sabarkantha district.

### Objectives:

- To increase the coverage of complete ANC among the pregnant women.
- To enhance acceptance of family planning method and increase the male participation in keeping distance between two child and size of the family.
- To increase the coverage of complete immunization among children.
- To enhance awareness among adolescent about reproductive and sexual health . .

### Name of the villages covered:

- |             |            |             |               |
|-------------|------------|-------------|---------------|
| 1. Galodia  | 2. Damavas | 3. Kalol    | 4. Khergadh   |
| 5. Naka     | 6. Karunda | 7. Tandalia | 8. Sangrampur |
| 9. Kherivav |            |             |               |

Total population covered under this programme is 10543.

The following key activities have been carried out during the period October 06 to March 07 in the 9 villages through 9 volunteers appointed for this activities are as under

Sr.No.	Details of activity	No. of activity	No. of villages
A	Maternal and Child Health		
1	Meeting with pregnant women and her mother in-law and lactating women	9	9
2.	Group meeting with mother in-law and mother	9	9
B	Family Planning		
1.	General meeting with married men and women	9	9
2.	Group discussion with married men only	9	9
C	Adolescent Reproductive Health		
1.	Group Meeting	9	9
2.	Group discussion with adolescent girl	9	9
3.	Group discussion with adolescent boys	9	9
D	Prevention and Management of RTI		
1.	General meeting with married men and women	9	9
E	Documentation		
1	Monthly meeting with volunteers for report, activities, case study etc.	6	

### Bio-Gas Plants :

Today, Energy is the most urgent crisis amongst us. The current rate of using conventional energy is so high that perhaps after 50 years, we have Air Conditioner but no electricity and buses on roads without diesel. Therefore, it is the time for all the scientists and technocrats to think on alternatives. Here a common people also has to keep in mind that saving of energy is also as same as production of energy.

Bio-gas is the most promising and easily available source of alternative energy, as 70% population of India is staying in rural area. Bio-gas can be most feasible source of energy for rural sector. More ever the raw materials such as cow dung and cellulosed agricultural wastes are easily available in the villages. So it will helpful as a source of energy and also increase the living standard of the rural people at less cost.

To implement this project, village meetings are held to make farmers aware of the benefit of the bio-gas plant and motivate them to enjoy it. Bio-gas plant activity is carried out through Gujarat Agro Industries Corporation and government provides subsidies to the beneficiaries as per their category.

During the year the progress of installation of Bio-gas plants are as under:

Sr.No.	Name of District	No.of Plants
1	Sabarkantha	113
2.	Gandhinagar	115
3.	Ahmedabad	10
<b>TOTAL</b>		<b>238</b>



## **INTENSIVE RURAL AIDS AWARENESS PROGRAMME (IRAAP):**

The Epidemic of HIV/AIDS (HIV stands for Human Immuno virus and AIDS stands for Acquired Immuno Deficiency Syndrom) is a global challenge. It is a challenge for the world as around 40 million people are living with HIV/AIDS. In India around 5.1 million people are living with HIV, among which around 56,151 are recorded having AIDS.

In Gujarat, there is around 1 lac of people are living with HIV and more than 5600 are registered having AIDS. Further among the total registered cases of HIV, 2/3 cases are in the rural areas. Gujarat state is one of the most industrialized state in India. The developmental pace of Gujarat brought the villages very near to the urban area. Many people from the rural area are migrating to the urban and semi-urban areas, mainly for the employment. Addressing the rural people in transit is one of the demand of the current time and increasing rural urban mix also increase the vulnerability for the HIV in the rural population. The studies indicates low awareness among rural population about HIV/AIDS in Gujarat. so, the HIV awareness programme needs to be addressed in the remote areas.

The Gujarat State Aids Control Society (GSACS) has sanctioned this programme in 3 talukas i.e. Prantij, Bayad and Dhansura of Sabarkantha district.

### **Objectives of the Programme:**

1. To develop strategy and planning of intensive HIV/AIDS awareness programme in every village of the district.
2. Intensive HIV/AIDS awareness with focus on village people, especially women.
3. Building capacity of the village level institutions like Panchayat, SHGs(Self Help Groups), Dairy, Cooperatives and Agricultural co-operatives for HIV/AIDS awareness.

In short "Reaching to the rural population in an intensive manner  
Building capacity of the Institution in a planned manner"

**Details of activities carried out in Rural areas :**

No.	Name of Activity	No.of Activities in each taluka		
		Bayad	Dhansura	Prantij
	Total villages covered	100	100	100
1.	Sensitization Advocacy Meeting	7	8	8
2.	Small Meetings	200	200	200
3.	Big Meetings	300	300	300
4.	Village Health Comm.formed	100	100	100
5.	Video Firm Shows	200	200	200
6.	Wall Paintings	140	130	130
7.	Wall Writings	1000	1000	1000
8.	Exhibition	14	13	13
9.	Folk Media Shows	13	13	13
10.	IEC distribution	12500	12500	12500

**NATIONAL AIDS CONTROL PROGRAMME (NACP) :**

Since 2003, the NLRDF has done extensive work in the field of generating awareness and on preventive measures.

**The Goal of the project :**

To minimize the prevalence of HIV/AIDS among the vulnerable population in the community and to provide quality services for their sexual health needs.

**Objectives:**

1. To reduce prevalence rate of HIV/AIDS.
2. To reduce prevalence rate of STDs(Sex Transmitted Diseases).
3. To promote safe sex behavior or habit among HRB(High Risk Behaviour) population.
4. Developing treatment seeking behavior of community regarding STDs.

**Target Groups : Drivers, Commercial Sex Workers (CSWs) and Male to Male sex( MSM).**



The following major activities were undertaken during the year for the awareness and prevention of HIV/AIDS among the target groups.

No.	Activity	Achievement
1.	Small Group discussion	240
2.	Big Group discussion	2
3.	Focus Group discussion	6
4.	S.T.D. suspected	176
5.	S.T.D. Treatment	178
6.	Condom Demo	2512
7.	Counseling	419
	S.TD.	133
	H.R.B.	286
8.	Condom Depo	39
9.	Peer Educator Trg.	3
10.	Peer Educator Meet	24
11.	Condom Distribution	272410
12.	Video Show	6
13.	Pimps Meeting	1
14.	World Aid Day Celebration	1
15.	Exhibitions	9
16.	Idd Celebration	1
17.	Bhadarvi Punam Exhibition	1
18.	Volunteers Training	41
19.	Condom Depo Owner Trg.	4
20.	Staff Training	2
21.	M.S.M. Meeting	2
22.	Police Meeting	1

#### HIV/AIDS Tablo Yatra :

For creating awareness on HIV/AIDS among general population at village level, 6 Rath Yatras were organised across the state with support of UNICEF and Gujarat Health and Family Welfare Deptt., Gujarat State. The inauguration of the Rath Yatra was performed by Hon. Health Minister and Commissioner, Health and Project Director, GSACS.

NLRDF has provided support for documentation and monitoring of Rath Yatra activity during the period 26.10.2006 to 9.12.2006 in 3 districts i.e. Gandhinagar, Banaskantha and Sabarkantha.



### **Voluntary Counseling and Testing Centre (VCTC) :**

This is the place where a person can testing his blood voluntarily, and a counselor guide him or her about HIV/AIDS. Campaining and counseling of HIV/AIDS are done here. VCT centre keeps privacy of talks between counselor and the patient. Counselor gives guidance about prevention of HIV/AIDS. This centre increase morale to fight against AIDS. It educate about STDs at individual level. Counseling helps the patient mentally and scientifically. It helps to reduce HIV/AIDS cases by changing their lifestyle. At VCT centre proper information, awareness and treatment is given to the patient of a volunteer. The victim of HIV/AIDS gets free A.R.T. medicines from there by the consultant. Patient gets mental support over there. This all treatment and counseling is given under a roof that is civil hospital, Himmatnagar. NLRDF has organised a number of Rathyatras for HIV/AIDS awareness. Also Celebrated the World Health Day, World AIDS Day etc.

### **BUSINESS COUNSELING CENTRE (BCC) :**

To think about business is not so easy, especially in rural areas where there is illitaracy level is high, source of income is limited, purchasing power is very less, poor infrastructure and low awareness about health. These factors demotivates the business thinking. .To start and to develop the business they are also facing problems like selection of business, purchasing of raw material, training, availability of bank loan, benefits of various govt. schemes, marketing of the product, and how to keep accounts etc. He has to cross all above hurdles.

So, here we think that it would be more convenient, if the members of the self help groups of the district get different kind of information on various schemes for their development, and can start economic activities whether it is manufacturing or trading or service, and get additional income for their family. To help them to cross all these necessary business hurdles, Business Counseling Centre was planned and sanctioned by DRDA and SIRD to NLRDF at Himmatnagar. A trained counselor was appointed for this centre where any member can get all above help under a roof without paying any penny.

During the period more than 375 members of the SHGS of the district has got benefits of the BCC and availed various information regarding economic and related activities.



## **WOMEN EMPOWERMENT PROGRAMMES:**

Here, first of all in our mind, the question arise that why women empowerment ? As we know that India is a male dominated country, where a lady is counted as "ABLA" means powerless. She gets second class status in society, especially in rural area, where illiteracy level is high. Even in cities also, we have found that a brother is going to school while his sister has to stay at home for household work and the CHULA-CHAKKI. or in separate case, brother is studying in English medium school while his sister is studying in Gujarati medium school. In our Parliament, 33% reservation for women bill is pending for more than 10 years. So, for equality of men and women, women empowerment is necessary. And for that so many programmes are being conducted, which are mentioned below.

### **EDP for Rural Handloom and Handicraft Artisans:**

The rural area of Gujarat has an excessive heritage of handicrafts skill. Through development of traditional handicrafts, micro enterprise business in rural artisans coupled with initiative to improve the income, as it helps in taking the problems of unemployment by creating self employment as well as employment opportunities for others.

The GRIMCO Gandhinagar has sanctioned EDPs (Entrepreneurship Development Programmes) for the artisans of handloom and handicrafts in 5 districts of the Gujarat, with a view to empower rural artisan towards self employment and entrepreneurship.

#### **The objectives of the programmes are**

1. To identify the needs of and motivate potential persons from within the artisans to upgrade their managerial skills/competencies and help them to restore and improve their livelihoods.
2. To provide opportunities to acquire appropriate employment/self employment skills, which would enable the target group to restore and improve their livelihood.
3. To provide opportunities to the artisan to become mainstream partners in the development with access to resources like credit, market, training, technology, infrastructure etc.

The EDP focused its attention on the women as they lacked the opportunity to go out for availing such training. The training programme was strongly participatory and practical. It emphasized immediate application of the new skill and attitude and encourages participants to become more conscious and more effective in monitoring and modifying their own behavior and skill. Total 550 female has took part in this programme from Sabarkantha, Ahmedabad, Kheda, Surendranagar and Bhavnagar districts.



The details of the district, centre and participants are as under :

No.	Name of District	Name of centre	No. of participants
1.	Sabarkantha	Kukadia	25
2.	Sabarkantha	Chitroda	25
3.	Sabarkantha	Khedbrahma	25
4.	Sabarkantha	Kukadia - 2	25
5.	Sabarkantha	Bolundra	25
6.	Sabarkantha	Bolundra	25
7.	Ahmedabad	Nani Devti	25
8.	Ahmedabad	Nani Devti - 2	25
9.	Surendranagar	Chotila	25
10.	Surendranagar	Chotila - 2	25
11.	Ahmedabad	Moraiya	25
12.	Ahmedabad	Nitharad	25
13.	Ahmedabad	Palwada	25
14.	Kheda	Dharod	25
15.	Kheda	Umiyapura	25
16.	Bhavnagar	Kerala	25
17.	Bhavnagar	Rampara	25
18.	Bhavnagar	Limbani	25
19.	Ahmedabad	Bareja	25
20.	Ahmedabad	Vasai	25
21.	Ahmedabad	Pirana	25
22.	Surendranagar	Chotila - 3	25
<b>Total Participants</b>			<b>550</b>

**Training on Regin Articles :**

A training on Regin articles and sports goods making was organised at Gundel village in collaboration with Gram Technology Centre, Himmatnagar, during the period 20.12.2006 to 19.02.2007, where 22 women were trained in this trade by a qualified instructor. Now they are able to start their own business/job work at their village level.



## **ECONOMIC ASSISTANCE TO UNSUPPORTED WIDOWS FOR THEIR REHABILITATION :**

More than 40,000 widows between the age group of 18 to 40 years are registered with Social Defense Department, Gandhinagar, who are getting Rs. 500/- p.m. pension from Government, which is not sufficient to live normal life. They want to do some economic activity but due to lack of money, skill and a basic knowledge of the business they are unable to start their own business. Therefore, Government of Gujarat, Department of Women and Child Development, Gandhinagar, through Director, Social Defense Department, Gandhinagar has prepared a wonderful scheme of economic assistance for unsupported widows for their better livelihood. In this programme, a kit worth Rs. 3000/- is provided to trained widow as per her selected trade/business.

Those women to whom the kit was provided have started their business/service at their village and they are now earning Rs. 500 to Rs. 2000/- p.m. Some of them have been linked with banks for their requirement of money to grow their business. There was a target of 950 widows to be trained and motivate to them for their own business or service allotted to NLRDF during the year 2006-07 which was successfully completed by the organisation. Participants were from Sabarkantha, Ahmedabad, Kheda, Mehsana, Gandhinagar and Bhavnagar districts.

The detail report is on the next page.

The detailed report of the district, centre and no. of participants of the activities carried out is as under :

Sr.No.	Name of district	Name of centre	No. of participants
1.	Gandhinagar	Kalol -1	27
2.	Gandhinagar	Kalol - 2	27
3.	Gandhinagar	Kalol - 3	21
4.	Mehsana	Mehsana	25
5.	Mehsana	Jagudan-1	25
6.	Mehsana	Jagudan - 2	25
7.	Mehsana	Unjha	25
8.	Ahmedabad	Naroda	24
9.	Ahmedabad	Bapunagar	28
10.	Ahmedabad	Bapunagar - 2	22
11.	Ahmedabad	Bapunagar - 3	26
12.	Ahmedabad	Bavala	25
13.	Ahmedabad	Bavla - 2	25
14.	Ahmedabad	Dholaka-1	25
15.	Ahmedabad	Dholaka	28
16.	Ahmedabad	Dhandhuka	25
17.	Ahmedabad	Barvala	23
18.	Ahmedabad	Ranpur	23
19.	Bhavnagar	Palitana - 1	25
20.	Bhavnagar	Palitana - 2	25
21.	Bhavnagar	Palitana - 3	25
22.	Bhavnagar	Palitana - 4	25
23.	Bhavnagar	Palitana - 5	22
24.	Bhavnagar	Valabhipur-1	28
25.	Kheda	Thasra -1	25
26.	Kheda	Thasra - 2	25
27.	Kheda	Dakor-1	25
28.	Kheda	Dakor - 2	24
29.	Kheda	Balasinor -1	25
30.	Kheda	Balasinor-2	25
31.	Kheda	Chhipadi-1	26
32.	Kheda	Chhipadi - 2	25
33.	Sabarkantha	Idar -1	25
34.	Sabarkantha	Idar - 2	25
35.	Sabarkantha	Badoli-1	25
36.	Sabarkantha	Badoli-2	25
37.	Sabarkantha	Jadar - 1	25
38.	Sabarkantha	Jadar - 2	25
<b>Total Participants</b>			<b>950</b>



### **WORLD FOOD PROGRAMME:**

The main objective of the programme is to promote income generation activities and thereby food security in a sustainable way through well designed programmes. The target beneficiaries under the WFP are Schedule Tribe people living below the poverty line in remote areas. Realising the key role of a women in the family, various women related activities were incorporated in this programme. The following key activities were carried out during the year under this programme.

#### **Distribution of Sewing Machine for Income Generation :**

Under this programme, 4 women of Tandalia village were imparted training of sewing and then they were provided sewing machines to enable them to earn regular income from it with the condition that each one will teach two other women.

#### **Land Leveling :**

The area of Tandalia village is hilly, means the land of the area is not equal. Due to that during monsoon season, the rain water is not percolating and resulting into less production of crop. Therefore, we have decided to reduce the slope of the land, for that land leveling activities was carried out. The land of 27 beneficiaries (27 acres) was undertaken for leveling purpose and because of this work, the production of the crops would be increase and directly benefit to the farmer through more income from his land on permanent basis.

#### **Distribution of Decoration Equipments :**

India is a social and traditional country, where people has to spend a lot on social occasions like marriage, janoi, birthday, death and during other festive seasons. For all these festivals, there is a regular need of decorative articles like mandap cloths, equipments like mike, microphones, Tape, Chairs, tables, bamboos, cloths for flooring, water tank etc. As the village Tandalia is situated in deep area, so, they have to spent a lot of money and time for getting these all things. Transportation cost was also very high.

To solve this problem, on their demand, we have provided all the above equipments free of cost. Now the beneficiary can get all these items on rent at cheaper rate and also can save his time and energy. Now the village is become more social.

#### **Distribution of Maize Crop seeds :**

Good food makes the person healthy mentally and physically. To make this happen, we have provided 5 kgs of improved sahara brand maize seeds to 66 families of Tandalia village. And 2.5 kgs improved mug seed were provided to 32 farmers who have water facilities in their farm. Vegetables seeds were also collected from Horticulture department , Himmatnagar and distributed for kitchen gardening to the women of SHGs. Because of these better quality seeds , farmers getting more quantity and quality of foodgrains and earning much more than before. Now they have idea that these are the quality seeds, so they never go for cheaper one. This will help them for a lifetime.



### **Distribution of Fruits Crafts :**

4 plants of lemon and 4 plants of Chikoo were provided to 60 beneficiaries of the village with an object to get income from the sales of the crop and it will provided good food for their children and family members.

### **Joint Forest Management Training:**

Conservation and management of the forest area will be taken by the village people. For this purpose, 2 training programmes were organised in collaboration with Gir Foundation Gandhinagar, and 130 participants were participated in the JFM training. Now they are active and aware about the importance of forest and its usefulness.

### **Wormi compost :**

After exposure visit to Memdabad on wormi compost technology, 15 beneficiaries were provided warms for multiplication and the wormi compost will be used for their farm which is proved very useful to the crop. They will get free compost out of it and repeat the process.

### **Health Awareness Camp :**

To create awareness among the women about health, hygiene and balance food a one day training (shibir) was organised at village Tandalia where Dr. Gadhavi ( M.D.) of Sheth K.L.Hospital, Laxmipura, gave very helpful information on it. For good practice a Dettol soap and water filter were distributed to each women and 38 mosquitoes net were provided to the baby below 1 year.

There was also a camp organised especially for adolescent girls ( 12 to 19 years age) and for their mothers and grand mothers, where Gynecologist of Sheth K.L. Hospital, Laxmipura has focused on adolescent changes, (Physical, social, psychological, emotional etc.) right age of marriage, personal safety, personal health and hygiene etc. 39 women has taken benefits of the camp.

### **Exposure Visit :**

To give more exposure of nature and its benefits an exposure visit was organised at Indroda Nature Park, Gandhinagar by Gir Foundation. The members really enjoyed the tour and knew more about the nature. In this visit there were 22 members of 5 groups.



### **Class Room for Primary School :**

We have seen that there is a shortage of space in primary school of Tandalia village. Water leakage in monsoon is also a common problem over there. So we recommended to build one additional room for school children. And accordingly, a room with RCC structure is constructed near the existing primary school and handed over to school.

### **Operation Durga Programme :**

Operation Durga programme is a special programme which is developed for the girl child. This is a pilot project and it emerges only as of need. Under this programme various women related activities are to be carried out through female field worker.

### **Mahila Ghar :**

At present, 5 self help groups are working in Tandalia village. Village level committee is also being formed for the overall supervision and guiding over the project work. Before, there was no common place for meeting in the village. Considering this problem a multipurpose mahila Ghar with attached toilet is being constructed in the village. Now all meetings, trainings and other common interest meetings like polio drops/awareness camps etc. are being held at this common building. A committee is being formed to look after the Administrative and maintenance.

### **Incentives to promote female education:**

A child is a future of the nation. To promote education for girls, incentives through awards for good performance were given to the girl students of 'Std. 2<sup>nd</sup> to 7<sup>th</sup>' for securing 1 to 3 ranks in their annual exams, in form of school bags, slates, notebooks, colour and sketchpens, etc. Total 15 girl students were received these awards. Through this awards, they will get encouragement and motivation for further studies and good results.

### **Exposure Tour :**

All round development of girl can be achieved through various awareness workshops, exposure visit, capacity building, drama, story telling etc. As a part of this a one day exposure visit was organised for the girl students to Gandhinagar where they visited office of the WEDC, Akshardham and Indroda Park, etc. A special meeting was organised with a women working in class 1 officer category to give encouragement for their future carrier.

### JOB PLACEMENT :

As we have seen earlier, the Khedbrahma taluka of Sabarkantha district is a tribal and hilly area. There is no source of other income except agriculture. So unemployment is a big problem over there. So, on request, The Arvind Mills Ltd., the parent organisation of NLRDF has given an opportunity to 60 young people of this taluka to work in its garment unit situated near Kalol. Now they are getting regular monthly income from it and become employee of the mills.

### BLOCK PLACEMENT OF STUDENTS :

There are 3 students from Shri J.C. Kumarappa Mahavidyalaya, Gadhada, Dist. Bhavnagar were deputed in our organisation as a part of their studies for practical work experience for 2 months period. They have completed successfully their training here. The training is very useful to the students in their future job.

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