

Annual Report

2007 - 2008

Narottam Lalbhai Rural Development Fund (N.L.R.D.F.)

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Chairman

B.M.Shah
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Narottam Lalbhai Rural Development Fund

INTRODUCTION:

Narottam Lalbhai Rural Development Fund (NLRDF) is a Public Charitable Trust, created by The Arvind Mills Ltd. Ahmedabad for the express task of directly intervening in the development process at the village level through specifically designed programmes. Established in 1978, NLRDF started work by 1979 in the Khedbrahma taluka of the Sabarkantha district, of Gujarat State predominantly a tribal area. The present operational area covers 12 districts i.e. Gandhinagar, Rajkot, Jamnagar, Surendranagar, Panchmahals, Mehsana, Patan, Sabarkantha, Banaskantha, Ahmedabad, Bhavnagar, Kheda of Gujarat state.

OBJECTIVES:

The broad basic objectives of NLRDF in rural development can be summed up in the following words:

“Stimulating, initiating and setting into motion a process of development which within a specific span of time would become self-sustaining and self perpetuating, whilst monotonically reducing the relative disparities between various levels of the society”.

STRATEGY:

In order to evolve a strategy for the fulfillment of the objective, it was decided to copy nature as far as possible. Since in nature, the various facets of life are all inter related and inter-dependent. It was accepted that NLRDF would take an overall integrated, total-view point in development intervention, at the same time, taking care of the various components that together from the whole.

ROLE DIMENSIONS:

In the light of the above strategy for development intervention the trust carried out operations in various sectoral areas, like agriculture, social and farm forestry, horticulture, fodder development, animal husbandry, minor irrigation, rural electrification (street and agriculture related), roads, biogas, medical services, health care, nutrition, sanitation and disease control, non formal education, vocational training of handicapped persons, watershed development, aids awareness, women and child development etc.

STAFFING:

The trust has a total strength of more than 25 persons, most of whom are in rural areas. Most of them are post graduates in various disciplines related to rural life.

MANAGEMENT:

NLRDF is structurally working under a Board of Trustees, the Chairman of which is directly responsible for the overall policy direction and guidelines for the trust. The present Chairman is Mr. Samveg A. Lalbhai.

Reporting directly to the Chairman and the Board of Trustees is the Executive Director of the trust, who has the responsibility of guiding policy formulation and providing necessary feedback for the same. He is also responsible for the strategic and operational planning of the trust's programme. The present Executive Director is Mr. B.M.Shah.

FUNDS:

NLRDF has so far been funded by the Arvind Mills Ltd. Ahmedabad, to the tune of Rs.9 million. NLRDF has also been mobilizing government and banking funds directly for the beneficiaries of its programme as well as for certain infrastructural activities and other purposes of rural interest.

Field Offices

1. Behind Gayatri Temple,	Khedbrahma	Dist. Sabarkantha
2.N.A.C.P.Behind City Survey office,	Idar	Dist. Sabarkantha
3.N.A.C.P.,Sangh Bldg.	Himmatnagar,	Dist. Sabarkantha
4.IRHAP Project, 2, Oghadnath Society,	Diodar,	Dist. Banaskantha

Contact Person

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Reproductive and Child Health (RCH) :

The goal of the programme is to improve the health status of women, adolescent and children in the selected un-served and underserved areas of Derol PHC of Khedbrahma block of Sabarkantha district. Total population covered under this programme is 10543.

Objective:

- a. To increase the coverage of complete ANC among the pregnant women
- b. To enhance acceptance of family planning methods and increase the male participation in using family planning methods for spacing
- c. To increase the coverage of complete immunization among children
- d. To enhance awareness among adolescent about reproductive and sexual health

Name of the villages covered:

- | | | | | |
|------------|-------------|----------------|--------------|---------|
| 1. Galodia | 2. Damavas | 3. Kalol | 4. Khergadhd | 5. Naka |
| 6. Karunda | 7. Tandalia | 8. Sangrampura | 9. Kherivav | |

The following key activities have been carried out during the year in the 9 villages through 9 volunteers appointed for this project.

Sr. No	Details of activity	No. of Beneficiaries	No. of villages
A	Maternal and Child Health		
1	Meeting with pregnant mother in-law and lactating women	776	9
2.	Group meeting with mothers in-law and mothers	1340	9
B	Family Planning		
1.	General meeting with married men and women	1619	9
2.	Group discussion with married men only	1662	9
C	Adolescent Reproductive Health		
1.	Group Meeting	9	9
2.	Group discussion with adolescent girls	258	9
3.	Group discussion with adolescent boys	512	9
D	Prevention and Management of RTI		
1.	General meeting with married men and women	1619	9
E	Documentation		
1	Monthly meeting with volunteers for report, activities, case study etc.	12	
F	Health Camps (Naka and Khergadhd)	280	2
G	Folk Shows (24 shows)	5800	9
H	Roll Play / Drama	1870	9
I	Video Shows (18 shows)	860	9
J	Wall Paintings and writings	270	9
K	Meeting with Gram Panchayat Members, SHGmembers, Yuvak Mandals, Anganwadi workers, Nurses and -Dais (27 meetings)	900	9

Students from Colleges/Universities teaching Rural Development have visited our field area of the above projects for block placement as a part of their study. Details are given as follows.

<u>No.</u>	<u>Name of College/University</u>	<u>Name of students</u>
1.	Swami Sahajanand College, Bhavnagar	Patel Chirag and Bilakhia Irfan
2.	J.C. Kumarappa Mahavidyalaya, Gadhada,	Katara Janakben and Chavda Shardaben

Village Survey:

Our trained staff had visited eight villages of Palitana Taluka in Bhavnagar District and conducted a village survey regarding present situation of the villages like, schools, medical services available, water facility, balwadi, dairy, people's main business, other source of income, total population, literacy rate etc. Also meetings were conducted with the Sarpanchs, village leaders about their common problems. This report has been forwarded to the Trustees for their support.

Bio Gas Plants:

The most urgent crisis today amongst us is of energy. At the present rate of depletion of conventional energy it will not last more than 50 years. so it is necessary for all scientist and technocrats to foresee the problem and search for the alternatives.

The most promising and easily available source of alternative energy is bio gas. As 70% of Indian population is in rural area, bio gas can be most feasible source of energy for rural sector. Moreover the raw materials i.e. cow dung and cellulosed agricultural waste is abundantly available in villages. So it is at the site energy production and better quality of farm yard manure for fields for individual families.

Village meetings are conducted to make farmers aware of the benefit of the plant and motivate them to go for it. Bio gas plants activities are carried out through Gujarat Agro Industries Corporation and government provide subsidies to the beneficiaries as per their category.

During the year the progress of installation of Bio gas plants are as under:

<u>Sr. No.</u>	<u>Name of District</u>	<u>No. of Talukas</u>	<u>No. of Villages</u>	<u>No. of Plants</u>
1	Sabarkantha	2	22	101
2.	Gandhinagar	2	14	125
3.	Ahmedabad	2	02	32
	Total			258

Integrated Rural HIV/AIDS Programme (IRHAP):

Integrated Rural HIV/AIDS Programme is designed to address the alarming spread of HIV/AIDS in the rural areas. The goal of IRHAP is reaching to the rural population in integrated manner and building capacity of the institutions in planned manner so that the villages can effectively respond to the HIV/AIDS.

IRHAP is an integrated approach to respond to HIV/AIDS in rural areas. It involves generating awareness and help in developing safe behavior on HIV/AIDS in general and village women and youth in particular. It also involves advocacy and sensitization of important stakeholders and linkages with Govt. Health services for RTI/STI care, HIV testing and condom promotion. Building capacity of the village level institutions like Panchayat, SHGs, Milk Cooperatives and Agricultural cooperatives is also one of the important objectives of the programme. People with high risk behaviour will be identified and behavior change communication will be carried out with them. All activities of the programme revolve around Communication, Advocacy and Social Mobilization approach.

In Gujarat there are around 1 lac people living with HIV and more than 5600 are registered having AIDS. Further among the total registered cases of HIV, 2/3 cases are in the rural areas. Gujarat state is one of the most industrialized states in India. The developmental pace of Gujarat has brought the villages very close to the urban areas. Many people from the rural area migrate to the urban and semi urban areas mainly for employment. Addressing the rural people in transit is one of the demands of the current time and increasing rural urban mix also increase the vulnerability of HIV among rural population. The studies indicate low awareness among rural population about HIV/AIDS in Gujarat. Now the HIV awareness programme needs to be addressed in the remote areas.

The Gujarat State Aids Control Society, Department of Health and Family Welfare, Gandhinagar, has sanctioned this programme for 3 blocks i.e. Bhabhar, Diodar and Kankarej of Banaskantha district which is high prevalence district.

Objectives:

1. To advocate and sensitize important stakeholders
2. To build capacity of the village level institution like Panchayat, SHG, Dairy cooperatives and Agriculture cooperative for HIV/AIDS awareness.
3. To generate awareness and help in developing safe behaviour on HIV/AIDS in general and village women and youth in particular.
4. To mobilize community for HIV/AIDS prevention
5. To increase the availability and accessibility of condoms in the villages.
6. To build linkages with Govt. Health services for RTI/STI care, HIV testing and condom promotion,
7. To identify High Risk Behaviour people and carry out Behaviour Change communication with them.

List of activities carried out in 3 blocks of Banaskantha district.

No.	Name of Activity	Achievements		
		Talukas	Deodar	Kankarej
	Total villages covered		50	50
1.	Sensitization Advocacy Meeting	06	04	06
2.	Small Meetings	96	73	96
3.	Big Meetings	50	46	50
4.	Village Health Comm. formed	25	25	25
5.	Video Shows	46	40	45
6.	Wall Paintings	240	225	240
7.	Black Board for Notice	50	50	50
8.	Exhibition	10	08	09
9.	Folk Media Shows	40	40	40
10.	IEC distribution	7500	7000	7000
11.	No. of Peers identified	100	100	100
12.	No. of peers trained	100	65	70
13.	No. of Link worker ident. /trained	05	05	05
14.	No. of rally arranged	02	02	02
15.	No. of Yuvak/Yuvati Melas	05	05	05
16.	No. of meeting with Sarpanch	01 (23village)	-	-
17.	Non Traditional Condom depots	50	50	50
18.	Black Board created	50	50	50

National Aids Control Programme (NACP):

The Goal of the project:

To minimize the prevalence of HIV/AIDS among the vulnerable population in the community and to provide quality services for their sexual health needs.

Objectives:

1. Prevention of new infections (saturation of HRG coverage and scale of interventions for general population.
2. To increase proportion of PLHA (People living with HIV/AIDS) receiving care ,support and treatment
3. Strengthening capacities at district, state and national levels
4. Building strategic information management system
5. To reduce prevalence rate of HIV/AIDS
6. To reduce prevalence rate of STD
7. To promote safe sex behavior among HRB population.
8. Developing treatment seeking behavior of community regarding STD

Target Groups:

Drivers, Female Sex Workers (FSWs) and Men having sex with Men (MSM).

Target Areas:

Himmatnagar, Idar, Vadali and Khedbrahma Talukas of Sabarkantha District.

Major Activities undertaken

No.	Activity	Achievement		
1	New Reach	Drivers	13	
		FSW	191	
		MSM	177	
2.	STD identification / treatment	93 total		
3.	Counseling	Post STD	108	
		HRB	269	
		PLWHA	06	
4.	Partner treatment	26		
5.	Small Meeting	29		
6.	Focus Group Discussion	04		
7.	Regular contact	Driver	FSW	MSM
		1452	366	184
		2044	395	199
8.	Enabling Activities :			
	Exhibition	01		
	Bhadarvi Poonam Programme	01		
	Police Meeting	01		
	Participation in NSS Camp	04		
	Video Show	01		
9.	World Aids Day Celebration			
	Exhibition	04		
	Rally	02		
	Speech	01		
	Oratory Comptition	01		
10.	World Women Day Celebration (Tejaswini Week)			
	Oral Competition	07		
	Sensitizing Meeting	03		
	Video Show	01		
	Exhibition	03		
11	Referral to ICTC	FSWs	MSM	Others
		30	08	10
12	Capacity Building			
	Peer Educators' Training	01		
	Staff Training	01		

Integrated Counseling and Testing Centre (ICTC) at General Hospital, Himmatnagar:

Counseling and testing services provided an opportunity to access complete and accurate information on HIV/AIDS. This is a critical point of entry to the continuum of care, support and treatment for all people and particularly those who are infected and affected. It is working at Himmatnagar General Hospital

Major services available at ICTC:

- Free Blood testing for HIV/AIDS
- Information and guidance on HIV/AIDS and STDs
- To prevent transmission of HIV from pregnant mother to child
- Information and treatment of TB
- Identification, treatment and prevention of STD
- Efforts on acceptance of HIV+ people in society
- Availability of condom

Women Empowerment Programmes

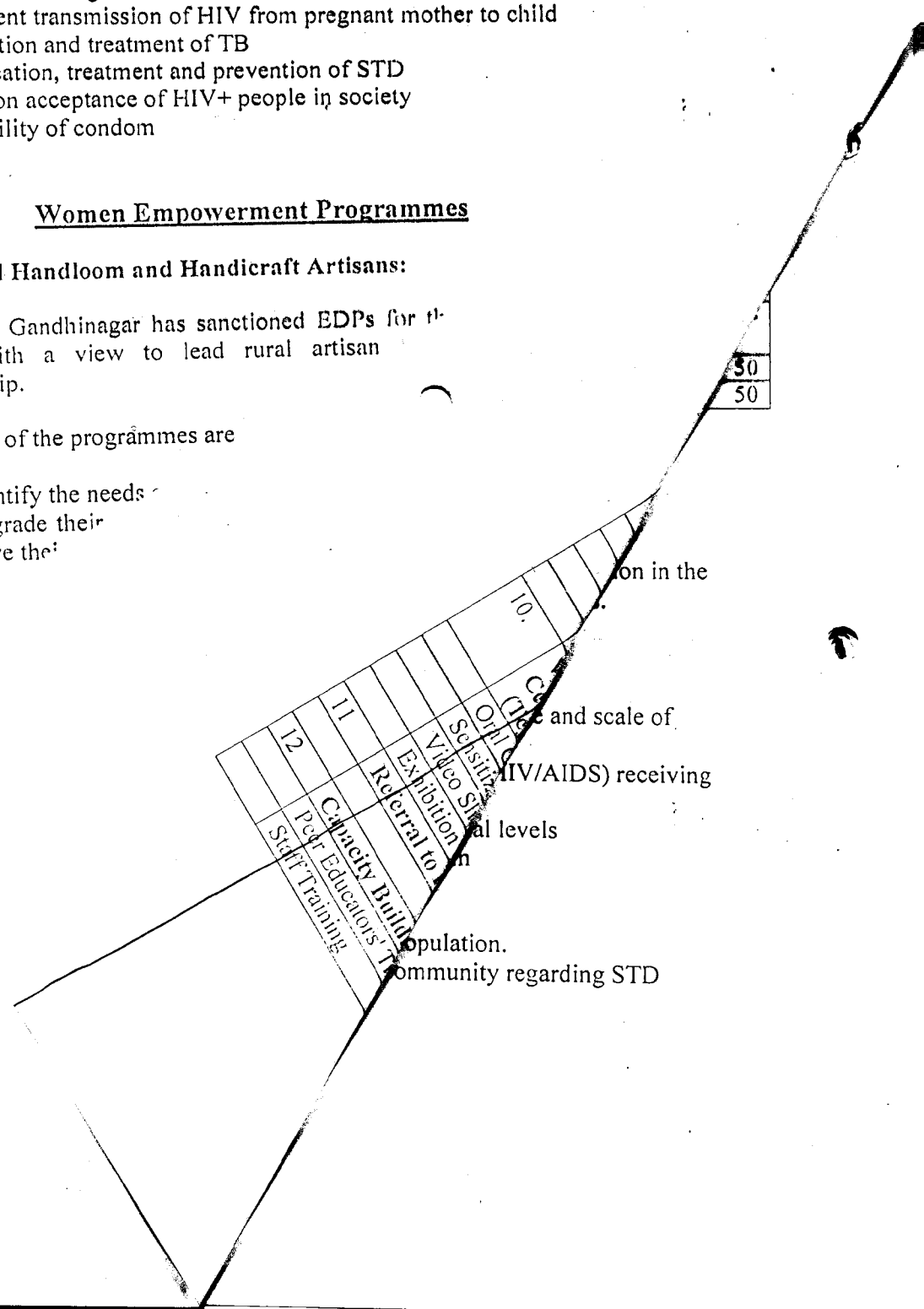
EDP for Rural Handloom and Handicraft Artisans:

The GRIMCO Gandhinagar has sanctioned EDPs for the handicrafts with a view to lead rural artisan entrepreneurship.

The objectives of the programmes are

1. To identify the needs of rural artisans to up grade their skills and improve their production
2. To

The development of rural artisans coupled with employment opportunities



The EDP focused its attention on the women as they lacked the opportunity to go out for availing such training. The training programme was strongly participatory and practical. It emphasized immediate application of the new skill and attitude and encourages participants to become more conscious and more effective in monitoring and modifying their own behavior and skill.

Details of Training carried out

District	Training Center	Cluster	No. of Trainees	Training period
Kheda	Navagam	Handicraft	24	2 weeks
Kheda	Nayaka	"	24	2 weeks
Kheda	Chandana	"	24	2 weeks
Kheda	Radhu	"	25	2 weeks
Kheda	Chalindra	"	25	2 weeks
Kheda	Goblaj	"	25	2 weeks
Kheda	Chavalaj	"	25	2 weeks
Kheda	Ranodra	"	25	2 weeks
Kheda	Baskar	"	16	2 weeks
Kheda	Nandej	"	32	2 weeks
Kheda	Khodi	"	25	2 weeks
Kheda	Kaniyor	"	24	2 weeks
		Total	294	

Economic Assistance to unsupported Widow for their Rehabilitation:

More than 40,000 widows between age group of 18 to 40 years are registered with Social Defense Department, Gandhinagar, who are getting Rs. 500/- p.m. as pension from Government. They want to start some income generation activities for their families as the pension amount is not sufficient for survival, but due to lack of funds and skill they are unable to start any economic activity. Government of Gujarat, Department of Women and Child, Gandhinagar, through Director, Social Defense Department, prepared a very good scheme of economic assistance to unsupported widows for their livelihood and to provide a kit worth Rs. 3000/- to each widow according to their selected trade/business. Under this programme widows were imparted training to enhance their self confidence, quality assurance, management of trades, marketing etc.

During the year 2007-08, total 1350 widows of 8 districts were trained in 54 batches and motivated for their own small business or service oriented skills to earn more for their livelihood.

Highlights of training programme:

Sr. No.	District	Taluka	Center	No. of Trainees (Widows)	Duration of Training
1	Sabarkantha	Bhiloda	Bhiloda-1	25	Two Weeks
2	Sabarkantha	Talod	Talod-1	25	Two Weeks
3	Sabarkantha	Talod	Talod-	25	Two Weeks
4	Sabarkantha	Vadali	Vadali	25	Two Weeks
5	Sabarkantha	Malpur	Malpur	25	Two Weeks
6	Sabarkantha	Bhiloda	Bhiloda-2	25	Two Weeks
7	Sabarkantha	Vijaynagar	Vijaynagar	25	Two Weeks
8	Sabarkantha	Meghraj	Meghraj	25	Two Weeks
9	Patan	Patan	Sidhpur	22	Two Weeks
10	Patan	Patan	Sariyad	28	Two Weeks
11	Banaskantha	Vadgam	Vadgam-1	29	Four Weeks
12	Banaskantha	Vadgam	Vadgam-2	21	Two Weeks
13	Panmahal	Godhara	Godhara-1	21	Two Weeks
14	Panmahal	Godhara	Godhara-2	27	Two Weeks
15	Panmahal	Lunavada	Lunavada-1	26	Two Weeks
16	Panmahal	Lunavada	Lunavada-2	26	Two Weeks
17	Jamnagar	Jamnagar	Jamnagar-1	25	Four Weeks
18	Jamnagar	Jamnagar	Jamnagar-2	23	Two Weeks
19	Jamnagar	Jamnagar	Jamnagar-3	27	Two Weeks
20	Jamnagar	Jamnagar	Jamnagar-4	25	Two Weeks
21	Bhavnagar	Bhavnagar	Botad-1	25	Four Weeks
22	Bhavnagar	Bhavnagar	Botad-2	25	Two Weeks
23	Bhavnagar	Bhavnagar	Palitana	26	Two Weeks
24	Bhavnagar	Bhavnagar	Gadhada	25	Two Weeks
25	Bhavnagar	Bhavnagar	Shihor-1	20	Two Weeks
26	Bhavnagar	Bhavnagar	Shihor-2	20	Four Weeks
27	Bhavnagar	Bhavnagar	Umrata	30	Two Weeks
28	Bhavnagar	Bhavnagar	Gariyadhar	29	Two Weeks
29	Mahesana	Kheralu	Kheralu	25	Two Weeks
30	Mahesana	Kadi	Kadi	25	Two Weeks
31	Mahesana	Unjha	Unjha-1	25	Two Weeks
32	Mahesana	Vadnagar	Vadnagar	23	Two Weeks
33	Mahesana	Satlasana	Taranga	20	Two Weeks
34	Mahesana	Vijapur	Vijapur	25	Two Weeks
35	Mahesana	Mahesana	Mahesana-1	30	Two Weeks
36	Mahesana	Mahesana	Aabaliyasan	20	Two Weeks
37	Mahesana	Mahesana	Mahesana-2	32	Two Weeks
38	Mahesana	Mahesana	Mahesana-3	22	Two Weeks
39	Mahesana	Unjha	Unjha-2	28	Two Weeks
40	Mahesana	Visnagar	Visnagar	25	Two Weeks
41	Kheda	Kathala	Chhipadi-1	25	Two Weeks
42	Kheda	Kathala	Kathala-1	25	Two Weeks

43	Kheda	Kathala	Chhipadi-2	26	Two Weeks
44	Kheda	Nadiyad	Nadiyad-1	25	Two Weeks
45	Kheda	Nadiyad	Nadiyad-2	25	Two Weeks
46	Kheda	Kathala	Kathala-2	24	Two Weeks
47	Kheda	Kapadvanj	Kapadvanj-1	25	Two Weeks
48	Kheda	Nadiyad	Nadiyad-3	25	Two Weeks
49	Kheda	Kapadvanj	Alva	25	Two Weeks
50	Kheda	Kapadvanj	Kapadvanj-2	20	Two Weeks
51	Kheda	Virpur	Virpur	30	Two Weeks
52	Kheda	Kapadvanj	Kapadvanj-3	25	Two Weeks
53	Kheda	Balasinor	Balasinor	25	Two Weeks
54	Kheda	Kathala	Chhipadi-3	25	Two Weeks
				1350	

After completion of their training, they are eager to start their own small business/service but their economic situation is very poor and their sources of loan are limited so they are unable to purchase any equipment/machinery for income generation. Looking to this situation, the department has provided kit of their choice to the maximum limit of Rs. 3000/- so that they can start their income generation activities. On receipt of these kits, they are able to earn Rs. 500 to 1500 p.m. from it. In case of more requirement of working capital, they are linked with banks for this purpose.

Training to Below Poverty Line members for Livelihood:

Conducted training for skill up gradation of the people who are poorest of the poor families with the help of DRDA, (Swarna Jayanti Gram Swarajgar Yojana) Himmatnagar.

No.	District	Centre	Trade	No. of Trainees	Duration
1.	Sabarkantha	Prantij	Food Processing	25women	18.02.08 to 08.02.08
2.	Sabarkantha	Himmatnagar	Readymade Garment	25women	06.12.07 to 19.01.08
3.	Sabarkantha	Medhasan	As above	25women	28.12.07 to 11.02.08
4.	Sabarkantha	Himmatnagar	As above	25women	04.10.07 to 15.10.08

Basic Orientation Programme (BOP):

The socially and economically backward people staying in remote areas do not have the information of various schemes of the Government as well as their rights. NLRDF conducted two days training programme for these members where they have been acquitted about various schemes and their rights and duty. These trainings were conducted in Khedbrahma taluka and Himmatnagar taluka of Sabarkantha district. Total 150 women in 6 batches were imparted training under this programme.

Training to Leaders of Sakhi Mandals:

The taluka panchayat of each taluka have formed Self Help Groups (Sakhi Mandals) in the villages but they have not provided any training for strengthening the groups. On their request, we have imparted training to leaders of self help groups for strengthening the groups regarding importance of savings, role and qualities of leaders, book keeping, bank linkages, and scheme on various income generation activities for the groups.

Total 360 women leaders were trained at Himmatnagar centre by NLRDF.

World Food Programme:

The main objective of the programme is to promote income generation activities and thereby food security in a sustainable way through well designed programmes. The target beneficiaries under the WFP are scheduled Tribes people living below the poverty level in the remote area. Women, in a special way have been side tracked, for promotion of developmental programmes though they are the key persons to the socio economic and educational development of their respective families. Realising the key role of a women in the family, various women related activities were incorporated in this programme. The following key activities were carried out during the year under this programme.

Joint Forest Management Training:

Conservation and management of forest of the area will be taken care by the village people. A refresher training programmes was organised in collaboration of Gir Foundation Gandhinagar, and more than 100 participants participated in the JFM training. Now they are active and aware about the importance of forest and its usefulness.

Health Awareness Camp:

To create awareness among the women about health hygiene and balanced diet a camp was organised at village Tandalia and Doctors of Sheth K.L.Hospital, Laxmipura, gave very good information on it.

Exposure Visit:

To give more exposure regarding nature and its benefits an exposure visit of 56 members of SHGs was organised to villages of Meghraj taluka where they discussed with local members about forest conservation, animal husbandry, tree plantation in wasteland and income generation and shared their experience. The members really enjoyed the tour and learnt more about the nature.

Well deepening Programme :

After monsoon the water level in wells has gone lower and it is not sufficient for agriculture. In this programme, 9 progressive farmers were motivated for deepening of their wells. Accordingly we provided financial support for blasting in the wells. They have cleared the debris after blasting from the well. So the water level even after monsoon will be sufficient for agriculture purpose.

Block Placement of M.S.W. Students :

As part of its endeavor to prepare the youth for developmental action, Block Field Work training was provided to the following six students. During their placement, besides being provided with information, their skills were enhanced for undertaking developmental activities. They were geared for organising training programme and report writing. Their exposure to community development was enhanced substantially by their continuous involvement with local community at field. The students took part in the regular activities of HIV/AIDS, RCH programme, Bio-gas programme, and Youth skill up gradation programme, IRHAP, with the activity coordinator. They also acquainted with the documentation work and different aspects of office management.

No.	Name of student	Course	Name of College	Duration of placement
1.	Vasava Vijay K.	M.S.W.	Gram Seva Mahavidyalay, Thava, Dist. Bharuch.	01-12-2007 to 31-12-2007
2.	Vasava Mukesh	M.S.W.	Same	Same
3.	Makvana Ranjit	M.S.W.	B.M.Shah Mahavidyalaya, Ziliya, Dist. Patan	01-01-2008 to 31-01-2008
4.	Raval Naresh D.	M.S.W.	same	same
5.	Radadia Atul P.	M.S.W.	Shri Z.N.Patel Charitable Trust, Bhuj, Kutchha.	04-02-2008 to 05-03-2008
6.	Patel Yashwant .	M.S.W.	same	same

