

Narottam Lalbhai Rural Development Fund



From Executive Director

I am indeed happy to inform that the year 2011-12 had been very vibrant as several new initiatives were initiated by NLRDF. The Organization made sincere endeavors at grassroots level commitment and responsibilities.

There are no words to express thanks to the communities with whom we have been working for their trust and confidence in us to take up some fascinating role in their journey of development and growth. NLRDF is also fortunate to have partnership with different Government Departments and other stake holders such as Health, Education, Women and Child Development, Rural Development, Social Defense, Water supply, Tribal Development. This demonstrates the confidence NLRDF enjoys with Government and its major institutions for the welfare of poor. The note worthy feature is that such relationship has not been one time but continues on regular basis. NLRDF owes a lot to these organizations for the credibility and status enjoyed by NLRDF today. I also thank Trustees of NLRDF for keen interest and meaningful inputs in this journey.

I shall do injustice if I do not acknowledge immense contribution of NLRDF team in this journey. With my close association with development sector, I have always believed and this belief gets reinforced with time that it's not just the developmental worker who works, but her/his whole family contributes. I sincerely acknowledge the contribution of the families of NLRDF team members.

I sincerely invite you to be part of this journey of an organization of common people with uncommon determination.

B.M.Shah

Narottam Lalbhai Rural Development Fund (**NLRDF**) is a registered NGO founded in 1978 by **The Arvind Mills Ltd.** The organization stands on the principles and philosophy of a group of professionals with a genuine interest in integrated human progress and firsthand experience in diverse facets of social development, got together and created a platform for action and awareness.

In the last 34 years of its foundation, **NLRDF** has grown as a grassroots organization striving for a holistic development. Our initial direct intervention was intervening in the development process at the village level through specifically designed programmes.

OBJECTIVES:

The broad basic objectives of NLRDF in rural development can be summed up in the following words:

“Stimulating, initiating and setting into motion a process of development which within a specific span of time would become self-sustaining and self-perpetuating, whilst monotonically reducing the relative disparities between various levels of the society”.

STRATEGY:

In order to evolve a strategy for the fulfillment of the objective, it was decided to copy nature as far as possible. Since in nature, the various facets of life are all inter-related and inter-dependent. It was accepted that NLRDF would take an overall integrated, total-view point in development intervention, at the same time, taking care of the various components that together form the whole.

ROLE DIMENSIONS:

In the light of the above strategy for development intervention the trust carried out operations in various sectoral areas, like agriculture, social and farm forestry, horticulture, fodder development, animal husbandry, minor irrigation, rural electrification (street and agriculture related), roads, biogas, medical services, health care, nutrition, sanitation and disease control, non-formal education, Adult education vocational training of handicapped persons, watershed development, AIDS awareness and prevention, women empowerment and women and child development etc.

STAFFING:

The trust has a total strength of more than 25 persons, most of whom are in rural areas. Most of them are post-graduates in various disciplines related to rural life.

MANAGEMENT:

NLRDF is structurally working under a Board of Trustees, the Chairman of which is directly responsible for the overall policy direction and guidelines for the trust. **The present Chairman is Mr. Samveg A. Lalbhai.**

Reporting directly to the Chairman and the Board of Trustees is the Executive Director of the trust, who has the responsibility of guiding policy formulation and providing necessary feedback for the same. He is also responsible for the strategic and operational planning of the trust's programme. **The present Executive Director is Mr. B.M.Shah.**

FUNDS:

NLRDF has so far been funded by the Arvind Mills Ltd. Ahmedabad, to the tune of Rs.15 million. NLRDF has also been mobilizing government and banking funds directly for the beneficiaries of its programme as well as for certain infrastructural activities and other purposes of rural interest.

Field Offices

NLRDF

Behind Gayatri Temple
Khedbrahma, Dist. Sabarkantha

NLRDF

34, Hiraganga Residency, B/H City light Hotel
Idar, Dist. Sabarkantha

NLRDF

S.K. Dist. Sangh Bldg.
Himmatnagar, Dist. Sabarkantha

Contact Details

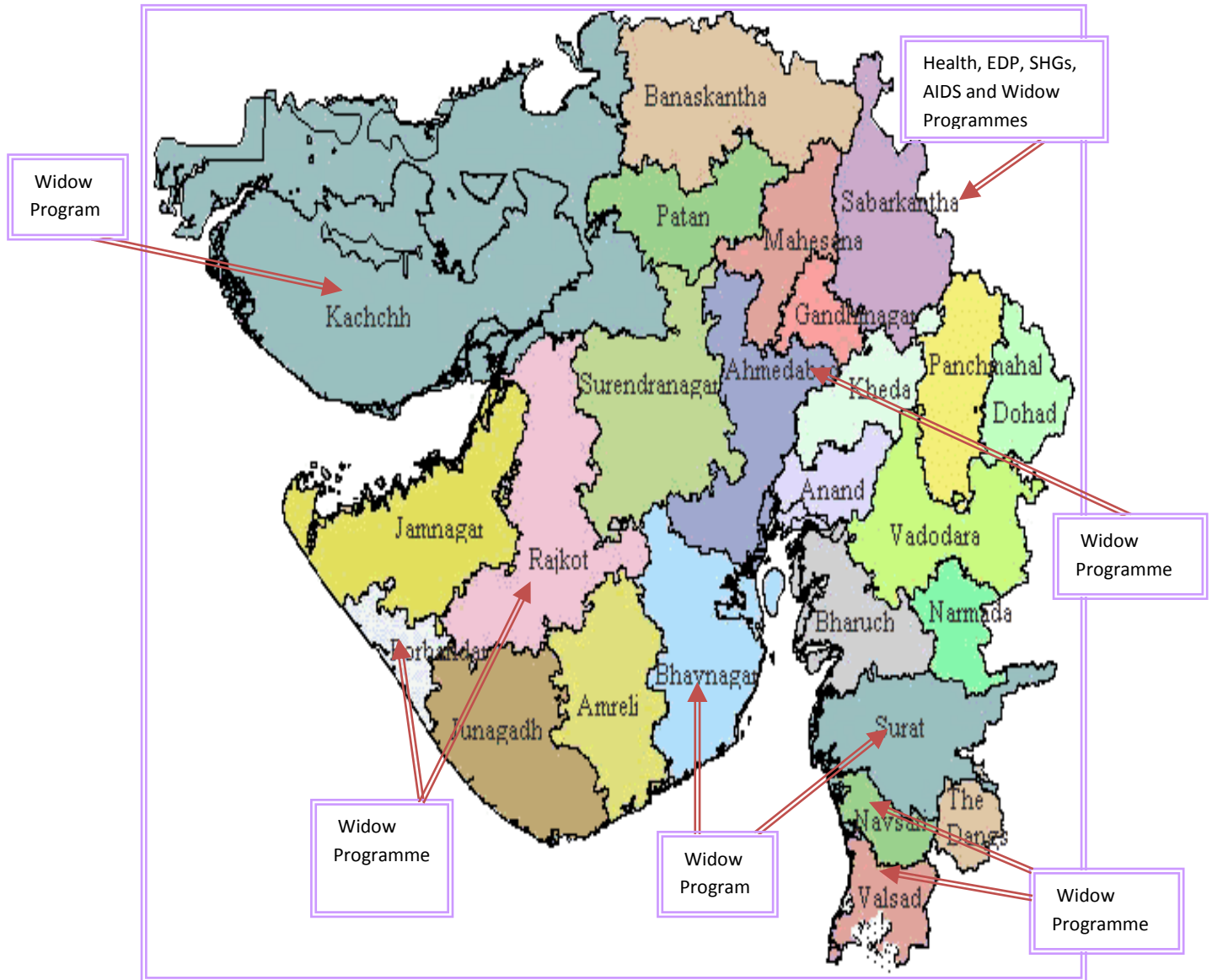
Registered Office

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NLRDF has its presence in more than 8 districts of Gujarat with the following common features:



Field Implementation

Economic Assistance to Widows for Rehabilitation :

The PROJECT “Economic Rehabilitation of Widows” aimed to promote and sustain widows through entrepreneurship Development trainings. Since 2006 the project is supported by Women and Child Development and Social Defense Department, Government of Gujarat, Gandhinagar. This project reached 10794 women. This year total 1111 women were benefited by the project. After completion of the training a kit worth Rs. 5000/- is provided to each widow. After that they started their own business on small scale. Total 6 Districts namely Surat, Kachch, Rajkot, Bhavnagar, Sabarkantha and Ahmedabad have been covered under this project during the year.

Objectives of the Programme:

The aim of the programme is to provide self respect with economic development.

- To make the trainees confident to establish their own units for self employment
- To help widows attain a respectable position in society and provide new opportunities for economic development.
- Select capable widows and impart training to them in entrepreneurship development and business management.



Criteria for the selection of trainees (widow) :



- Widows in the age group of 18 to 40, who receive pension from the Government
- To mentally prepare them to become economically self sufficient through self employment
- Experience or education is not compulsory

Subjects incorporated in the training:

- Business Opportunity Guidance
- Selection of Trade/Occupation and its criteria
- Market Survey/study through practical self experience of “Mini Market “
- Experience sharing with successful entrepreneurs
- Financial organization and coordination
- Market management
- Technical Training in their selected Trade
- Achievement Motivation Training
- Preparing Project Report

The training is imparted through innovative and practical methods like games, group discussion, group activities, Field work, field visit, mini market, lectures of successful women entrepreneurs etc. As a part of technical training kits / raw materials of relevant occupations are provided to the participants.

Impact of Project:

The project has not made impact only on economic condition of the beneficiaries but also social and intellectual level have improved. Initially impact started at micro level and has achieved macro level. Now economically women are so strengthened that they can run their own family and take care of their children. This change led women to transform their own lives; and the lives of their children. The project also helped women to secure and enhance incomes effectively and participate in and contribute to decision-making in domestic and public spheres.



As no. of women stated that “they achieved self-respect and self reliance through this project. They could see change in their habits and lives of their children.” The women have observed that they could see a huge difference in their way of thinking, also in

attitude and language. Earlier they used to live in pitiable situation and nobody paid respect to them, but now after to be sustained economically, they experience the feelings of freedom. Now they started to invest for them and for their children.

A change also occurred in surrounding. Because of their efforts, their children now started getting better education, and also their family members now support and try to understand them. All these experiences of being sustained and having ownership gave a power to feel empowered. They believe that “change is multiple – for themselves, for their children, for their families and for their communities.”



In the beginning of the project, when awareness camps were conducted, it was very difficult to mobilize women because of no interest, pressure of the families. Slowly the awareness camps helped to build rapport and win confidence of the family members.

They came out from the feelings of widow and needy, but when women took initiatives a great challenge appeared before them, they faced their society's customs and pressures. But trainings and continuous follow ups helped women to retain their motivation. Counseling in other way also helped women to strengthen their morals and stand.

Now women have feelings of becoming entrepreneurs. Women's condition is influenced not merely by barriers such as limited access to and quality of services but also the self-ability and capability to utilize resources optimally as individuals.

Social empowerment – the project facilitated intensive social mobilization, support behavior change communication and networking of women into collective impact to promote women's social inclusion.



Economic empowerment – the project augmented women's participation and role in economic activities through promoting women-owned and managed enterprises, formation of women's economic collectives, building financial and market alliances and networking with like-minded stakeholders for resources and services that complement the economic activities undertaken by women.



The project came to a point of success because women felt a need of change, and the project focused on the key dimension of women's empowerment – social, economic, political and legal. This is done though creating access and assets, increasing participation in social and economic spheres and transforming power relations in favor of women at all levels – individuals, household and the community.



Year wise number of widows trained:

Year	No. of Districts	No. of widows trained	No. of batches
2011-12	6	1111	44
2010-11	9	2083	84
2009-10	7	2800	112
2008-09	11	2500	100
2007-08	8	1350	54
2006-07	6	950	38
Total		10794	432

Details of district wise and trade wise training during the year:

Trade	District						Total
	Kachch	Bhavnagar	Rajkot	Ahmedabad	Sabarkantha	Surat	
Garment making	215	160	147	67	71	286	964
Nasta making	16	0	0	4	0	0	20
Khakhra papad making	2	0	0	0	0	0	2
Vegetable vendor	12	20	0	1	13	0	46
Dairy Milk	10	6	0	0	12	0	28
Provision store	24	4	0	2	2	0	32
Tiffin service	3	8	1	1	0	0	13
Tea stall	2	0	0	0	1	0	3
Seasonable business	12	0	2	0	0	0	14
Biscuits, chocolates stall	1	0	0	0	1	0	2
Bagasara Jewellery selling	3	1	0	0	0	0	4
Cold drink stall	0	1	0	0	0	0	1
Total	300	200	150	75	100	286	1111

A Story of Valiben

Valiben 30 years old widow lives in Kalol. At the age of 32 years her husband died and responsibility as bread winner and of her two children came upon her, initially it was a big challenge in her life. After marriage, Parmar Valiben had no. of dreams to fulfill with her husband. Both husband and wife used to live their lives happily. Her husband used to work in Mill (Factory), and used to earn Rs. 3500 to 4000 per month. Suddenly her husband died in an accident. It was very pathetic situation for Valiben and her children.

After her husband's death, Valiben started to get widow pension of Rs. 660 per month under the widow pension scheme of Social Defence Office of the Government, but it was very difficult for her to run the house in such minimum source. She said that "When I was passing through such situation I received a letter from NLRDF for participating in a training. It was a turning point in my life. Training helped me to understand about entrepreneurship and also came to know about different Government schemes." Training helped Valiben to generate self confidence in her; she learnt communication skills, market linkages and business skills. She received a kit from the Government and started her tea stall. Initially it was very difficult for her to run tea stall because of attitude of her society. When she used to sit at tea stall people from her community, relatives, neighbors used to mock at her. She said, "but I decided to be firm and strong and to continue my work. Later Valiben got a loan of Rs. 10000 from Dena Bank, Kalol under Bajpai Yojna of the Government that helped her to expand her work. Valiben says that she spends Rs. 50 to 70 per day for preparing tea and earns about Rs. 150 per day. Earlier she used to get Rs. 1100 but after the training received by NLRDF now she earns Rs. 4500 per month. She is also involved in Sakhi Mandal and saves Rs. 50 per month. Now Valiben earns good income and run her house.



Case Study Two

A Story of Meenaben

Meenaben comes from economically lower class family from Kathlal. When Meenaben's husband died, women of SHG helped Meenaben to avail the benefits of widow pension scheme of Social Defence Department of government. Meenaben applied for the scheme and now she gets pension of Rs. 580 monthly. Meenaben lived very comfort and good life at her father's house. She married at the age of 18. Her husband was engaged with labor work and also had fruit lari. Her husband died due to heart attack at the age of 32. Meenaben had responsibility of her 2 daughters and 2 sons. Earlier Meenaben used to go to a hospital to cook food. She used to get Rs. 500 and pension.

Through her friends Meenaben came to know about Niradhar Vidhava Arthik Punahsthanpan Yojana a scheme of Government, and understood about the entrepreneurial skills. After getting training from NLRDF, Meenaben started a trade of cold drink and water at her brother-in-law's shop. Training helped Meenaben to run soda/cold drink shop, she learnt different methods of making cold drink, maintaining accounts. After the training she got kit which contained lorry, umbrella, box etc. She got a loan of Rs. 18000 from Bank of India, and purchased soda making machine. She runs her shop at Kathlal chokdi. She said that "I earn more than Rs.7000 per month. During summer 4 to 5 months she earns good. She made her daughters to study and got her daughters to marry. Her sons now study computer hardware and software. Beginning was very challenging and difficult for Meenaben. Many people ignored her and but Meenaben struggled and made good business.



HEALTH – Change Project:

The organization has been active in addressing the issues and challenges pertaining to health . The major focus was on addressing issues related to reproductive and child health care services. The thrust of the Change Programme was on enhancing the capacities of the community to have access to quality public health services under the National Rural Health Mission through community mobilization in villages of all the 7 Primary Health Centres. The programme is initiated by CHETNA, Ahmedabad, and is being implemented by NLRDF in 133 villages of Khedbrahma taluka, that has a population of around 2.32 lacs.

A series of training programmes were conducted for SHG leaders, Asha workers, Anganwadi workers, ANMs and ICDS Supervisors, VHSC and Panchayat members in all villages. The focus of the training programmes was on Child care, nutrition and services of AWCs. Besides this, community based programmes like awareness meetings, exhibitions, Bhavai, street meetings, Mamta divas etc were organized. Different issues such as health, NRHM schemes and other health related problems were discussed in the meetings.

The project ensured poor people of the community to avail the benefits of the following services provided by NRHM.

Cheeranjivi Yojana : To provide facility of free delivery to below poverty line pregnant women at recognized places.



Janani Suraksha Yojana : To provide financial assistance upto Rs.700/- to pregnant women among tribal APL & BPL and other BPL Rs.500/- is to be provided in 7th month of pregnancy and Rs. 200/- after the birth of a child.

Balsakha Yojana : To provide free medical treatment to new born babies of BPL families.

Rashtriya Swasthya Bima Yojana : To provide a mediclaim cover of Rs. 30000/- to maximum 5 members of BPL families.

Mamta Divas: Mamta Divas is meant to provide a fixed day for outreach of services to expecting and lactating mothers. The services are being provided by the Mamta Divas centers at sub-centers and Anganwadis. A special card has been designed for record

and documentation purpose which includes sections on Antenatal care, Post natal care, growth monitoring etc.

Regular medical checkup of pregnant and lactating women is conducted at PHCs, Sub centers and in villages. Checkup of blood, calcium etc. of pregnant women and new born babies are done on this day. Vaccinations are provided. Packets of nutritious food are provided.

Create Awareness among people regarding the services provided at PHCs and CHCs.



Generate awareness about the **services of 108** and other provisions under NRHM.

Major activities carried out are as under:

Sr. No	Activities	Achievement
1	Awareness Activities	157
2	Meeting of existing groups	105
3	Mamta Divas	6
4	Block meeting	12
5	Staff meeting	15
6	Exposure visit and Chetna visit	1
7	VHSC training	1
8	Round table meeting	3
9	ASHA follow up training	8
10	Service provider training	4
11	Mega Event	1
12	District sharing meeting of NLRDF with VPSS	1
	District sharing meeting of NLRDF with GVT	1

	District sharing meeting of NLRDF with SFT	1
13	SHG meeting	43
14	Individual contact with ASHA	129
15	Individual contact with nurse	60
16	Individual contact with MO	40
17	Individual contact with Anganwadi worker	87
18	Individual contact with BHO	14
19	Individual contact with BIECO	14
20	District level meeting	1
21	Individual contact with stakeholder	70

There are total 7 PHCs in Khedbrahma i.e. Kheroj, Matoda, Dantral, Unchi Dhanal, Delvada, Lambadiya and Derol. Most of the villages have been covered by this programme.

ખેડબ્રહ્મામાં આરોગ્ય જન જાગૃતિરથનું પ્રસ્થાન

ખેડબ્રહ્મા । ખેડબ્રહ્મા બ્લોક હેલ્થ ઓફિસ તથા નરોત્તમ લાલભાઈ રૂરલ ડેવલોપમેન્ટ ફંડના સંયુક્ત ઉપક્રમે સહભાગી પ્રોજેક્ટ દ્વારા આરોગ્ય જનજાગૃતિ રથનું પ્રસ્થાન ગુરૂવારે બ્લોક હેલ્થ ઓફિસરે કરાવ્યું હતું. જન જાગૃતિ રથ દ્વારા તાલુકાના ૧૩૩ ગામો પૈકી ૭૦ ગામોમાં સરકાર દ્વારા મળતી માતા અને બાળ સ્વાસ્થ્ય સેવાઓ અંતર્ગત જનની સુરક્ષા યોજના, ચિરંજીવી યોજના, બાલસખા યોજના વિગેરેનું જન જાગૃતિ અભિયાન હાથ ધરાયું છે. પંદર દિવસ ચાલનાર અભિયાન દ્વારા તાલુકાના અંતરીયાળ ગામોમાં જનસમુદાયને આરોગ્ય વિષયક સેવાઓની જાણકારી અને લોકોમાં પડેલી ભ્રામક માન્યતાઓમાંથી બહાર લાવી આરોગ્ય વિષયક સેવાઓની સ્વીકૃતિ વધે તેવા પ્રયાસો હાથ ધરાશે. આ માટે ચિત્રાબેન ઐયર, નરોત્તમ લાલભાઈ રૂરલ ડે. ફંડના મહેશભાઈ ઓડ તથા બ્લોક હેલ્થ ઓફિસના રાજેન્દ્રસિંહ વાઘેલા જહેમત ઉઠાવી રહ્યા છે.



ખેડબ્રહ્મામાં આરોગ્ય જનજાગૃતિ રથનું પ્રસ્થાન કરાવાયું હતું. તસ્વીર : અમૃત સુથાર

Divya bhaskar, 09-07-2011

MAMTA TARUNI Programme :

The Mamta Taruni Programme has been implemented with the special focus on improving the level of health and nutrition among non school going girls in the age group of 10 to 19 years. NLRDF has initiated the Mamta Taruni Programme in coordination with CHETNA since January 2011, and is being implemented in 23 villages of Matoda PHC in Khedbrahma Taluka of Sabarkantha District.



A survey was undertaken in 23 villages of Matoda PHC in which 10 to 19 years of age group of adolescent girls and 20 to 24 years of age group of girls were covered.

Mamta Taruni Divas was celebrated in all 23 villages under the purview of Matoda PHC. No. of meetings with mothers of adolescent girls, sarpanchs and PHC were held. Meetings also were conducted with non school going girls and their mothers.

Celebration of Mamta Divas and meetings helped to disseminate awareness and understanding on Mamta Taruni Divas and avail of the services.

Besides all the non school going adolescent girls were imparted training in nutrition awareness, personal hygiene, health care, BMI, HB Test and TT, sexual education and diseases, reproductive health education, family planning etc. . All these girls were covered by supplementary nutrition and micronutrient benefits and also provided nutritious food. The girls who were indentified under the age group of 10 to 19 years were given vaccine, tablets of Iron Folic Acid and other services timely.

Services during Mamta Taruni programme

Nutritious food and health services

By every three months, weight, height and BMI of adolescent girls are measured, and are provided nutritious food.

Every month adolescent girls are provided tablets of iron and folic acid.

Twice in a year hemoglobin is measured. Those girls who have less than 10 gm hemoglobin are provided 30 tablets monthly.

Health workers, Anagwadi workers, Asha workers and our field workers were given trainings to help Adolescent girls to avail health services and nutritious food.

Activities carried:

Sr. No	Activities	Achievement
1	Mamta Taruni Divas	347
2	PHC meeting	9
3	Block level meeting	9
4	Sarpanch visits	271
5	Staff meeting	19
6	Sessions for the age group of 10 to 19 years of adolescent girls	368
7	Sessions for the age group of 20 to 24 years of girls	543
8	P E Training	5
9	Training of Asha-anganwadi worker	2
10	Link worker refresher training	1
11	FGD	15
12	Celebration of fair (mela) with adolescent girls	1
13	Celebration of nutrition week	1
14.	Meeting with Adolescent girls	12
15.	Training to Adolescent girls	8
16.	Training to age group of 20-24 girls/married women	1

Staff meetings and visits



During implementation of the programme at the field level, total 19 staff meetings were held and discussed about different field level issues, documentation, planning and monitoring system.

Chief Manager of the organization visited the field programme, discussed the issues arised at the field level, programe related issues and monitored the programme. The

representatives from CHETNA also visit monthly and monitor the programme and provide necessary feedback to strengthen the programme.

Outcomes of the programme:

- Earlier adolescent girls were not attending the mamta taruni divas, but efforts of the organization encouraged them to participate in the mamta taruni divas, and also no. of adolescent girls increased.
- Adolescent girls now became aware of Government services and avail the services with the help of the organization.
- Earlier they were lacking information/awareness on various health issues but after the intervention of the organization, they were given trainings on different aspects of health and also counseling of them was undertaken.



- Pregnant and lactating women availed different services on mamta divas by the help of field staff of the organization.
- Adolescent girls who got married received trainings and learnt about different methods of family planning.
- They also were given trainings on pre-natal care and post-natal care.

- They became health conscious. They understood about hemoglobin and learnt to have tablets of iron and folic acid on their own.
- Decrease in level of anemia compared pre-training period.
- After training a significant change could be seen in the age group of 20 to 24 years of married, pregnant and lactating women.
- Trained peer educators now train other adolescent girls about different health issues



SHG Formation and Bank linkages Programme

The programme has been implemented from September 2011 in the villages of Khedbrahma Taluka of Sabarkantha District. In the beginning of the programme, a survey was undertaken in 30 villages where Tribal population of under-privileged section resides. The project aims to cover 500 tribal women by forming 50 SHGs. 26 SHGs already have been formed in which 302 women have been covered, and have saved Rs. 12802 through SHGs. 19 Bank accounts have been opened out of 26 SHGs.



After opening of all the bank account they will start internal loaning and fulfill their small financial requirement and later on they will be linked with bank for their financial requirement for income generation purpose.

The next step of the programme is to provide training on leadership, record keeping and skill up gradation for income generation activities.

Mason Training Programme under Mission Mangalam :

NLRDF through DRDA, Himmatnagar has been given Mason Training Programme under Mission Mangalam Programme. Poor youth from 30 BPL families of Bahedia village of Khedbrahma taluka have been imparted mason training of 3 weeks. The programme aims to make them earn sustainable income of Rs.250 to 300 per day instead of present income of Rs.50 to Rs.60 per day. The training covered both theory and practical perspectives. At the end of the training, all the participants received certificate of participation and tool kit for masonry work



In review meeting. Held after two months period, it was found that out of 30 trainees 26 are earning Rs.3000 to Rs.5000 per month through placement made by our master trainer at various construction sites around khedbrahma. Due to increase in their income now they spend good amount for their children's education and other facilities in their houses.

In review meeting. Held after two months



Bio Gas Plant :

The most promising and easily available source of alternative energy is bio gas. With 70% of the Indian population being in rural area, bio gas can be the most feasible source of energy for the rural sector. Moreover, raw material like cattle dung and cellulosed agricultural waste is abundantly available in villages. So it is onsite energy production and a better quality of farm yard manure for fields of individual families.

Village meetings were held to make farmers aware of the benefit of the plant and motivate them to go for it. Bio gas plants activities were carried out through Gujarat Agro Industries Corporation and government provide subsidies to the beneficiaries as per their category. During the year, 15 bio gas plants were constructed in villages of Sabarkantha District.



National AIDS Control Programme :

UNAIDS and NACO report that over the years the HIV/AIDS epidemic has moved from urban to rural India and from high risk to general population, largely affecting the youth. About 2.5 million people in India, aged between 15 and 49, are estimated to be living with HIV/AIDS, the third largest in the world. HIV/AIDS prevalence rate in the country is 0.36 percent. Most HIV infections in India occur through heterosexual transmission. In the north-eastern part of the country, however, injecting drug use is the major cause for the epidemic spread; sexual transmission comes next.

The programme is initiated by the Government of India and is operated in the state of Gujarat by Gujarat State AIDS Control Society (GSACS).NLRDF pioneered and been actively involved in the programme since 2003 in Idar, Khedbrahma, Vadali and

Himmatnagar areas of Sabarkhantha District . The major aim of the project is envisaged as **“To Halt and reverse the epidemic in India over five years”**

Given this prevalence scenario, the primary concern of NACP–III is to halt and reverse the epidemic in India over the next five years. The programme hopes to achieve this through a number of measures – saturation of coverage of high-risk groups with targeted interventions, scaled up interventions for the general population, and through integration and augmentation of systems and human resources in prevention, care and support and treatment at District, State and National level.

The programme has designated 20 high risk areas-**“Spots”**-where **FSWs and MSMs** were generally found. Under the intervention 610 FSWs and 405 MSMs were covered. They are considered Key Population for the project.

The major focus of the project is on:

- Behavioral Change and Communication
- Regular Medical Checkup
- Counseling
- Treatment of STI and RTI
- Promotion of Condom use
- Referral and linkages with ICTC

During refresher syndromes case management training, Dr. Urvish Joshi provided essential guidance to the panel doctors of the project. He explained the following contents:

- Basics of STI/RTI, HIV & AIDS
- Basics of syndromes case management
- Basics of sexuality
- Managing STI/RTI in HRG population
- Condom promotion
- Roles and responsibilities

Implementation:

Among the project staff, Project Manager, Project Officer, Counselor, an Accountant, a Monitoring and Evaluation Officer and 4 Outreach Workers are working. Apart from project personnel 16 peer educators are appointed from the community itself so that the

spots can be targeted properly. Out Reach Workers are appointed for regular field work with a Peer Educator.

Also 14 local doctors are selected as panel doctors for RMC and treatment. Peer Educators are trained by GSACS and are regularly given orientation in the monthly meetings by the organization. They also provide information and education with help of IEC material. Also group meetings, demonstration, counseling with key population regarding RTI and STI are done by peer educators. Condom promotion is done by peer educators, for which condom depot has been set up in key population areas. Also social marketing of condoms is promoted with an intention that where condoms are not available free of cost at the depots, they can be purchased. For training methods like games, body mapping, video shows etc. are used.



Every three months medical checkup camps are organized. 14 panel doctors provide medical checkup to the patients referred to them by peer educators. After identification and checkup they provide presumptive treatment to the patients.

A crisis management committee which handles the problems taking place in the community. A Drop in Centre has been organized for entertainment of the population. DIC meets every month with peer educators, outreach workers and key population.



Community mobilization: Community based activities like garba, picnic, excursion and other entertainment programmes are conducted on a regular basis.

SHGs: Ten Self Help Groups have been formed. They meet every month to deposit their savings, availing loan from the SHG. Also information regarding other important things is shared in the meetings.

Every month on the 28th all P.E.s, ORWs, and all staff members meet and discuss the activities done and problems faced. Capacity building of the staff is taken care of.

Referral services and linkages are provided at ICTC centre in the Civil Hospital, Himmatnagar. Testing of HIV and STI /RTI is done at civil hospital. The ART centre is at Himmatnagar and the Link ART centre is at Idar. All HIV positive patients are referred to link ART centres from where they are provided ART.

World AIDS Day on 1st December was celebrated at women's college, Idar. During refresher syndromes case management training for panel doctors, Dr. Urvis Joshi provided essential guidance to the panel doctors of the project. He explained the following contents:

- Basics of STI/RTI, HIV & AIDS
- Basics of syndromes case management
- Basics of sexuality
- Managing STI/RTI in HRG population
- Condom promotion
- Roles and responsibilities

Major Activities conducted during the year

Sr. No	Particulars	Achievements	
		MSM	FSW
1	STI clinic visit	22	28
2	Regular medical check up	974	1426
3	Presumptive treatment	120	207
4	HIV testing	526	709
5	RPR	526	709
6	Counseling	1294	1785
7	Free condom distribution	68340	97196
8	Social marketing of condom	2693	3485
9	SHGs meetings	5	9
10	Hot spot meetings	89	
11	Peer educator review meetings	48	

A Different Change in SHG of Key Population :

The organization interacts with MSM & FSW groups under this project. MSM and FSW



are high risk groups and are very much vulnerable to spread contamination, hence it was considered that generating awareness and understanding among such groups is very essential. Series of meetings were held with these groups and as a result identified such members who are very vulnerable and need support. The programme is initiated and supported by NLRDF.

During the meetings, the group members expressed that when they indulge in such business their family members or society do not know about it. They expressed that they want to come out of it and want to live good life in the society. In one of the meeting with this high risk group, a Trustee of the organization Smt Jayshreeben Lalbhai encouraged women and assured to get livelihood sources. Based on this meeting, the organization took initiative and decided to help such groups to generate livelihood resources and to make their lives meaningful. Later the organization through no. of meetings identified list of areas of interest and prepared a list of women. These women were motivated to form self help groups, so that they meet frequently and come closer to discuss their issues freely. 12 such groups have been formed of MSM and FSW.



The organization planned 90 days practical tailoring training for them at Vaktapur village. During the training they learnt different types of patterns and items like cap, pillow cover, umbrella frock, Punjabi top, short top, chudidhar salwar and blouse.

At the end of the training, all the trainees were provided sewing machine to all the trainees. Total 15 women participated in the training. Kit distribution programme was organized by the organization at Vaktapur village. 15 women benefited of it.. Shri B. M. Shah – Executive Director, Shri K. P. Patel – Project Manager, Shri Mehulbhai Pandya – T.I Supervisor, Shri Vipulbhai Prajapati - Ex Project Officer, staff and Sarpanch, Deputy Sarpach were present in the programme.



After training, the organization has tried to create linkage for job work of seeds packing bags with seeds company situated nearby Vaktapur for major trainees and they are getting m around Rs. 3000/- per month from it. Over and above, they stitch blouse, dress etc. for local village population. Now they live with respect in the society due to this training and sustainable income and are happy with their life.

Block Placement of Students:

Universities and colleges providing education in rural development depute their students to NLRDF for field exposure and practical experience of developmental programmes and activities conducted by the organization. As a part of its endeavor to build human capital and overall development of youth, NLRDF promotes block fieldwork training. In this training NLRDF provides exposure to various development activities with direct involvement in the field work which enriches the students with developmental and extensional skills.

During the year 10 students from various institutes were provided field exposure as follows.

No	Name of students	Course	College/University	Period
1	.Gajera Mahesh S	MSW	MSW collage . AT- Dhasa. Bhavnagar University	1-8-11 to 30-8-11
2	.Kanani Vishal V			
3	Patel Vikram A	BRS	Gram Seva Mahavidhyalaya At: Thava, Dist : Bharuch	1-12-11 to 31-12-11
4	Dhobi Jaydip K			
5	Nayee Kiran H	BRS	Sabar Gram seva Vidhyalaya At : Sonasana, Ta: Pratij,Dist S.K.	2-1-12 to 31-1-12
6	Patel Umang M			
7	Solanki Vipul D	MSW	Lokniketan Mahavidhyalaya At: Ratanpur, Dist : Banaskantha	9-1-12 to 22-2-12
8	Parmar Mahesh P			
9	Kharadi Sanjay V	MSW	Sarswati gram vidhyapith At : Samoda, Dist : Patan	9-1-12 to 22-2-12
10	Damor Divyang A	MSW	Nutan MSW College At: Patan	13-2-12 to 25-3-12

11	Ms. Mitrani Dutta	MRPM*	CEPT, Ahmedabad	16-03-2012
12	Akanxa M. Galande	PGDHRN*	Mahatma Gandhi Labour Institute, Ahmedabad	17-02-2012
13	Digi Sugathan			
14	Khushbu Sanghavi			
15	Mahesh Mudaliar			
16	Ranjit Jansari			

*MRPM : Master in Rural Planning and Management.

*PGDHRN : Post Graduate Diploma in Human Resource Management.

NLRDF Identity :

- ❖ Narottam Lalbhai Rural Development Fund is a Voluntary Organization registered under the Bombay Public Trust Act 1950 as Charitable Trust (Reg. No. E/3296/29.7.1978.)
- ❖ Narottam Lalbhai Rural Development Fund' s Constitution & Trust deed are available on request.
- ❖ Narottam Lalbhai Rural Development Fund is registered u/s 12A of the Income Tax Act. 1961 No. N-83/ARV.
- ❖ All individual & Corporate donations are also eligible for exemption u/s 80.G The exemption under section 80 -G is available vide their letter No. DIT(E) /80G(S)/1176/06-07, dated. 20.9.2007
- ❖ Narottam Lalbhai Rural Development Fund is also registered under Foreign Contribution Regulation Act 1976 for accepting any foreign donations & grants vide Registration No: 041910009 dated. 8.1.1985

Name and address of the Banker :

1. State Bank of India , Naroda Road, Ahmedabad-380025.
2. State Bank of India , Bhadra Main, Ahmedabad. (FCRA Account) .

Name and address of Auditors :

- Maya N. Nanavati, Chartered Accountants.
208, Sukhasagar Complex, Nr. Fortune Landmark Hotel, Usmanpura,
Ahmedabad..

Board of Trustees :

No.	Name	Designation	Age	Qualification	Occupation
1	Shri Samveg A. Lalbhai	Chairman	51	B.Com.	Industrialist
2	Shri Anang A. Lalbhai	Trustee	49	B.Com.-MBA	Industrialist
3	Mrs. Jayshreeben S.Lalbhai	Trustee	55	B.A. M.Ed.	Social Services
4	Mrs. Anamikaben S. Lalbhai	Trustee	51	B.A. (Hons)	Social Services

