

# Annual Report

## 2021-22



**Narottam Lalbhai Rural Development Fund**  
(LALBHAI GROUP)



**Narottam Lalbhai Rura**

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## Message from the Chairman



I am delighted to present the annual report for the year 2021-22. This year's report gives an overview of the achievements of the organization and a summary of key collective achievements. NLRDF has played a very important role in the journey of the social development and contribution in the lives of marginalized people. The organization made efforts to implement the project and achieve the results in the areas of health promotion, education, agricultural promotion, HIV/AIDS prevention, capacity building of women.

Along with our work at the grassroots, we have been making consistent efforts to sensitize and involve corporate, local government bodies, individuals, institutions, media and the larger civil society in the process of bringing sustainable change at the grassroots. We need to keep up this work, day after day. We need to reinforce our position while remaining united and committed to our mission. At the same time, we must keep in mind that our organization does not exist on its own, but through the interaction and integration of the people who are part of it. I am grateful for the incredible amount of support we continue to receive from our team members and the community that we serve and without whom: our work would have not been possible.

Our projects like AIDS Control Program, Better Cotton Initiative, MIYCN – Parivartan Project, Jal Jivan Mission Programme, Capacity Building of SHG leaders, Child Protection Awareness Programme, Tuar Village Development Project, Joint Liability Group Programme, Health and wellness programme, and Heartfulness Programme, strengthened and maintained amazing direct impact and enriched us as an organization.

The organization has worked with multiple stakeholders: governmental bodies, media, private sector, international and national NGOs and multilateral organizations to create a platform and an understanding towards this marginalized and voiceless section of the society. I would like to acknowledge the financial support received from Anup Engineering Company Ltd., Cotton Connect, UNICEF, NABARD, GSACS, WASMO and University of Pittsburg-USA, I am also very thankful to the Board Members of NLRDF who have played a prime role in contributing their support in all its endeavors and providing strategic guidance over the course of last year.

The learning of the year will be taken to the next level in the year 2022-23 and board will remain committed to upscale our reach to the community people for their upliftment. I would like to thank our funding partners, our supporters and the entire team for their association. At the end, I would like to extend my hearty gratitude to all the community people that have connected with us. As I look ahead, I see the challenge is immense and our work endless, but we will continue in our efforts to provide our community people with a good quality of life and help restore their dignity.

**Samveg Lalbhai**

## About NLRDF

Narottam Lalbhai Rural Development Fund (NLRDF) was set up in 1978, as a Public Charitable Trust by Arvind Mills Ltd. It stands on the principles and philosophy of service to mankind. In the last 41 years of its foundation, it has grown as a grassroots organization striving for holistic development of the rural and tribal poor and the underprivileged through specially designed programmes.

In Gujarat, it has established its credential in the spheres of like agriculture, social and farm forestry, horticulture, fodder development, animal husbandry, minor irrigation, rural electrification (street and agriculture related), solar and home and street light, roads, biogas, medical services, health care, nutrition, sanitation and diseases control, non-formal education, adult education, vocational training of handicapped persons, skill development for youth, watershed development, drinking water, AIDS awareness and prevention, women empowerment and women and child development and heartfulness etc.

NLRDF reaches more than 6 lakhs community people in 694 villages of Sabarkantha District and other more than 20 districts of Gujarat, 15000 farmers are benefited through agriculture project. More than 12000 widows are benefited under skill development program. This experience of development in community mobilization, project planning, implementation, monitoring and evaluation are recognized as its strengths. Consequently, organizations like UNICEF, University of Pittsburg-USA, Apollo Hospital Chennai, GSACS, ONGC, WASMO, SRTT, CottonConnect, Anup Eng. Co. Ltd., Arvind Ltd., NABARD, FED BANK, CHETNA and Government departments have been associated with NLRDF.

### OBJECTIVES :

Stetting into motion a process of all-round development of people in rural India which within a specific span of time would become self-sustaining and self-perpetuating and as the outcome methodically reducing the relative disparities among various strata of the society.

### STRATEGY :

Inspired by the nature where the various facets of life are all interrelated and inter-dependent, NLRDF would take an overall integrated and holistic intervention taking care of the various developmental components that together form the whole.

### MANAGEMENT :

NLRDF is structurally working under a Board of Trustees, the Chairman of which is directly responsible for the overall policy direction and guidelines for the trust. He is assisted by the Executive Director who has the responsibility of guiding policy formulation and its effective execution. In addition, the Trust has a total strength of more than 50 persons, most of whom are in rural areas. A majority of the staff holds a Masters in various disciplines related to rural life.

### FUNDS :

NLRDF has so far been funded by the Arvind Ltd., Ahmedabad, to the tune of Rs 200 lacs. It has also been mobilizing funds from Government, private agencies and institutions directly for the beneficiaries of its programmes, infrastructural activities and other purposes of rural interest.

## Programmes and Initiatives : 2021-22

### Parivartan: Transforming lives through Improved Mother Infant Young Children Nutrition (MIYCN) Practices at Community level

Project Parivartan – an initiative to transform lives through improved MIYCN Practices at Community level – has been implemented by Narottam Lalbhai Rural Development Fund at 1,108 Anganwadies of 558 villages in 5 blocks of Sabarkantha district – namely Vadali, Idar, Himmatnagar (Rural), Himmatnagar (Urban) and Vijaynagar – in Gujarat. The initiative is technically supported and financially aided by UNICEF-Gujarat.

#### Staff Capacity Building – Training



The staff training was conducted soon after their appointment. After training, the staff carried out a survey by visiting Anganwadis in their respective villages. The exercise was aimed at availing information on the registration of pregnant women, lactating mothers and children (0-2 years) at the Anganwadis. The field level staff also established contact with the Anganwadi workers, ASHA workers, Tedagar, Supervisor and representatives of ICDS. Besides, the staff also prepared the lists of members of PRI and VHSNC committee, and collected their contact numbers.

#### The Block-wise survey collected the following data :

Block	Pregnant Women	Lactating Mothers	Children (0-2 years)	Total
Idar	2216	1568	5062	8846
Vadali	820	639	1656	3115
Vijaynagar	1098	831	2671	4600
Himmatnagar -1	1280	755	2650	4685
Himmatnagar-2	1390	939	2976	5305
Total	6804	4732	15015	26551

Following were the main objectives of the project which were in focus while implementing the project.

#### Connecting pregnant women with ICDS & Health services

- Institutional Delivery
- Initiation of breastfeeding within an hour of birth
- Exclusive breastfeeding until six months
- From seven months on, nutritious complementary foods along with breastfeeding
- Timely vaccination
- Registration of pregnant women who are not registered with Anganwadi and linking them with services.

Following activities were undertaken to achieve the key objectives :

### Mother Support group Meeting :

The members of Mother Support Group are intimated about the meeting a day in advance, along with its time, venue and the responsibilities they have been assigned. The meeting starts with the discussion on the points covered during the previous meeting, and then the main topics of the meeting are deliberated on.

Women, whose daughter-in-laws or daughter are pregnant, are members of Mother Support Group. During the meetings, they are provided with knowledge through flipcharts and chakra



in reference to their previous experiences. In the MSG meeting, various facilities and services that are offered at Anganwadi are explained, and the members are encouraged to convince their daughter-in-laws and daughters to avail those services. This group is activated to be a part of Suposhan Samvad held at Anganwadi.



### Joint visit with ICDS supervisor :

When ICDS supervisor visits the village, Field level workers (FLW) accompany them on home visit to pregnant woman and lactating mothers. With the help ICDS supervisor help, woman and lactating mothers are explained the importance of Anganwadi services and are encouraged to avail those services. They are also encouraged to use Anganwadi-provided THR by explaining how they meet their nutritional needs.

### Gram Panchayat Meeting :

FLW has a ready list of village issues along with the list of pregnant, lactating women and mal-nourished children. FLW speaks about the issues he/she faces in the village and seeks support of Sarpanch and the Gram Panchayat Committee. Also, the meeting discusses the challenges in providing Anganwadi services if there's any. Besides, with the help of Sarpanch and the Gram Panchayat Committee, FLW attempts to convince the families for hospital delivery during the home visits.



### VHSNC meeting :

The meet discusses risky pregnancies and lactating mothers in reference to the health services provided at the Anganwadis. The FLW also shares information about the organization to elicit VHSNC members' support. The meeting also decides on the next date and topics for the VHSNC meeting.



### Anganwadi Visit :

If any pregnant, lactating mother or malnourished children who are registered at the Anganwadi do not come to avail services, FLW track them down and convince them to take benefits of the services. FLW also encourages pregnant women, lactating mothers and malnourished children to go for registration and helps them with the process.

Besides, FLW also attend Mamata Divas, Annaprasan Divas and Bal Tula Divas sessions and helps in measuring weight and height of beneficiaries. FLW conducts joint visits in order to motivate beneficiaries to reap benefits of ICDS services & initiatives and try to solve local issues.



### Seza Meeting (Block meeting) :

The topic of Seza meeting is based on the Anganwadi services and the content of the information booklet distributed for the awareness purpose. Classification of children on the basis of their nutritional status is also discussed at the Seza meetings.

### Husband Support Group :

The husbands are counseled about their responsibilities and provided guidance on child care, & precautions to be taken during a risky pregnancy. The participants are also encouraged to create awareness of the topics among their peers and neighborhoods.



### Bhuva (quack) Meetings :

FLW also holds meeting with the bhuvas in the village and mobilize them to influence beneficiaries for availing medical help. FLW speaks to bhuvas and seek their support in convincing beneficiaries to visit Public Health Centre once he (bhuva) does the ritual for their wellbeing, emphasizing the need for medical intervention for quick recovery.



### Home Visit :

FLW in each cluster visit beneficiaries' home and counsel them and their family members. During the home visit, FLW speaks to family members about their responsibilities, how to take care of the beneficiaries and prepare a ground for the next meeting.

### Admitting SAM children at CMTC and NRC :

When Field Level Workers (FLW), during their visit to households and Anganwadi, meetings with VHNSC, SMC and MSG, come to know of severely malnourished children, they counsel their families and create awareness of nutrition through growth chart, flipbook and Mobisode. The FLWs also counsel families for admitting severely malnourished children to CMTC



(Child Malnutrition Treatment Centre) and NRC (Nutrition Rehabilitation Centre) by citing examples from their known circle. The FLWs explain to the families that severely malnourished children should only be breastfed, and no other food should be given to them. The FLWs also brief families about the services and benefits of CMTC during the 14-day stay, and help families to admit the severely malnourished children. The FLW also help families to admit their children at NRC centre at Himmatnagar.

### Expressing milk by hand :

The FLWs came across several instances of delayed breast milk production, no milk production, low milk production or cases wherein the infant was not sucking milk post the C-section delivery. In such situation, the mother experiences pain in the breast and the baby is fed supplement in absence of breast milk. The mothers who faced this problem have been demonstrated the method to express breast milk by hand. They have been shown how to massage their breast with warm water, and various techniques using hands and fingertips to express milk. The mothers have also been guided about importance of hand hygiene before expressing milk. Mothers are advised to use clean bowls for collecting milk.

### Replacing supplementary feeding with breastfeeding

FLWs have explained lactating mothers and families that supplementary feeding in absence of breastfeeding causes frequent illness among babies and therefore exclusive breastfeeding for six months is very important for the wellbeing of the baby. The FLWs came across several cases wherein families would feed their babies cow milk, goat milk, buffalo milk or formula when their mothers would go for farm labour. This would often result in babies falling sick frequently. The lactating mothers, who are farm labours, have been demonstrated how to express milk by hand and store it hygienically. They have been told that breast milk can be stored for six hours in a fridge. This has helped working mothers feed their babies breast milk even while they are away on the field.



### Football position in breastfeeding

It was found during the field visits that mothers of twins face problems in breast feeding both her babies, especially in cases of C-section deliveries. The FLWs have introduced and demonstrated football technique to mothers and how they can use this technique, with help from husband, mother-in-law or any family member, to breast feed both their babies. The technique has evoked good response from mothers as it ensures both the babies are fed simultaneously and it is not tiresome for mothers also. It also ensures mother's comfort.



### Explaining correct and easy technique of breast feeding

The lactating mothers and pregnant women have been introduced and explained various breast feeding techniques like cradle, cross cradle, laid-back breast feeding or reclined position and football techniques during Anganwadi visit, MSG meeting and home visit. They have been explained that they can use any of the techniques as per their situation, ensuing comfort for both – the mother and the baby.

### Preparation for delivery

Women who are nine-month pregnant are counseled about hospital delivery. They are briefed about the preparation they need to do for delivery in hospital. It includes keeping clean & sanitized clothes for mother and newborn, comforter, warm clothes, clean & sanitized glass and spoon, mobile number and address of potential blood donor, name of the hospital, details of person who would accompany the pregnant woman to the hospital for delivery; name, mobile number and residence address of the person living nearby who has a vehicle.



### USE of THR

Take Home Ration (THR) are provided to beneficiaries to meet their nutritional need for good health. While Bal Shakti is provided to children, Matru Shakti is for pregnant and lactating mothers and Purna Shakti is for adolescent girls. It was found that several families would not use these THR. Instead, they would feed these THR to their cattle. The FLWs have explained these families that if the THR could increase milk production and fat in the cattle milk, it can do wonders for the wellbeing for children, pregnant women and lactating mothers. Several recipes like Sweet Pudla (crepes), Thepla (flat bread), Sukhdi (sweet), Muthia and Raab (soup) which can be made from the THR have been shared with women during the interaction in the Project area, and thereby encouraged them to use THR in their meals.



### Coordination with pregnant women at maternal home

The first delivery of woman, as per Indian customs, takes place at her maternal home. The FLWs in the project area visit the women, who arrived at their maternal homes for delivery, and got them registered at the Anganwadi, and ensured they avail all health services and be benefitted by them. Similarly, those pregnant women who moved out of Project area for delivery at their maternal homes have been frequently approached over phone to know about their health updates. The pregnant women, who moved out of Project area, are encouraged to get themselves registered at the respective Anganwadi of the village of their maternal home and avail all health services and schemes for their well being. They have been encouraged and counseled about hospital delivery, initiation of breast feeding within one hour of birth and exclusive breast feeding for six months.

### Wall Painting

At the village level, wall paintings have been used as a media intervention. This helps community members to adopt correct behaviors and create enabling environment in community. Every village has 15 wall paintings (Total 8370 wall Paintings) with various messages on initiation of breast feeding, exclusive breast feeding, etc. Total 558 villages of 4 Block of Sabarkantha have been covered under this activity.



## Process of new registration

There are several villages in the Project area which are in the interiors of the region. These villages have low literacy rate, and are mired in superstitions that prevent pregnant women to get themselves registered at Anganwadi centers and avail health services provided there. Migration for labour work is another obstacle that stop pregnant woman to register themselves at Anganwadi as they are on the go frequently. The FLWs in the Project area located such pockets and brought pregnant women living there to Anganwadi centre and got them registered. They have been encouraged to avail health services provided at Anganwadi centers.

## Monthly Staff Meeting

A staff meeting has been held every month wherein the work done during the month is discussed. The meeting also tries to find solution of issues and problems encountered by the staff while being on the field. The meeting also reviews work done by each staff and an activity plan for the next month is drawn. Information exchange among the staff is a significant feature of the meeting which helps them to make good use of each other's experience and practice in the field.

## Online Meeting

The management of the organization under the guidance of Vinodbhai Desai held online meeting using Meet up app considering the Covid-19 situation. The online meeting for all Parivartan staff were held on 23/08/21, 03/10/21 26/11/21 and 13/01/22 to discuss the project and its effective implementation.

No	Activity	Achieve
1	TOT Staff	2(45 staff)
2	Mother Support Group	1364
3	Visit with ICDS	3263
4	Wall Painting	8370
5	Poshan Mas campaign	117
6	Gram Panchayat Meeting	270
7	VHSNC Meeting	297
8	AWC Visit	4730
9	Mamata Divas	410
10	Annprasan Day	107
11	Bal Tula Day	197
12	Seja Meeting	144

No	Activity	Achieve
13	Husband Support Group	581
14	Bhuva Mulakat	78
15	SMC Meeting	1457
16	Talk to Tele to Beneficiaries.	41000
17	Tax massage delivered	27540
18	Whatsapp Group develop	1325
19	Whatsapp Group MSG	8936
20	Home Visit Used of Flip Chart	1719
21	Home Visit Mobisode	5051
22	Home Visit Dhatri Chakra	5231
23	Home visit Pregnant Chakra	783

## Better Cotton Initiative (BCI)

The Better Cotton Initiative (BCI) is aimed at making global cotton production better for the people who produce it, better for the environment it grows in and better for the sector's future.

### Specific Aims :

- Improve livelihoods and economic development in cotton producing areas.
- Reduce the environment impact of cotton production.
- Increase commitment and flow of Better Cotton throughout the supply chain.
- Ensure the credibility and sustainability of the Better Cotton Initiative.

The program implemented by Narottam Lalbhai Rural Development Fund (NLRDF) in Sabarkantha District was aimed at producing better cotton, and thus to help farmers to be part of huge channel for BCI. The project raises the level of Crop protection and help in water & soil conservation.

NLRDF has been running BCI program in Khedbrahma area for the last five years in collaboration with Cotton Connect.

About 4,501 farmers of 33 villages in Khedbrahma and Vadali Talukas and 10,061 acres of land, and 71 villages in Idar Taluka has been covered under the initiative in collaboration with Arvind Ltd, Ahmedabad. As many as 9,001 farmers are involved and 21,225 acres of land covered have been covered under this program. A staff of 35 personnel looks after the three projects and it includes 31 Field Facilitators (FF), 3 Project Unit Manager (PUM) and a Computer Operator.

### The project was revolved around seven principles :

1. Crop Protection
2. Water stewardship
3. Soil Protection
4. Bio diversity
5. Fiber Quality
6. Decent work
7. Crop management

### Round-the-year activities :

#### Survey

A survey was conducted at the beginning of the BCI project to gather information on cotton producing farmers, their mobile numbers, information on their irrigation system and soil through the personal visit to the farmers. The data collected from farmers about their cotton crop and contact numbers were verified.



## PRA

PRA means wherein villagers prepare information charts on the economic, social and geographical condition of the village in order to map various organizations that are present in the village, their sources of water and biodiversity. Farmers were given questionnaire to collect their response. PRA helped understand the problems of the village and that paved way for formation of a time-bound plan by PUM.

## Programmatic training

Topics covered during the training are

1. Identification of BCI
2. Structure of BCI
3. BCI component
4. BCI Principle and drought area
5. Pre-sowing training



## Pre sowing Training :

(Pre-sowing means precautions to be taken prior to sowing)

Topics covered as under

- |                               |                             |                                  |
|-------------------------------|-----------------------------|----------------------------------|
| A. Cleaning weed              | B. Selecting seeds          | C. Leveling soil and preparation |
| D. Collecting samples of soil | E. Adopting Drip irrigation | F. Use of HDP method             |

A detailed information about the above mentioned topics were provided to the farmers.



## Soil Testing

The samples of soil were collected from the farms of 20 per cent farmers of LG and they were tested at KVK. Based on the report, the farmers were provided with appropriate adequate information.

## Water Testing

The samples of water were also collected from the 20 per cent farmers of LG and they were tested at KVK. Based on the report, the farmers were provided with appropriate adequate information.

## Plantation

Tree plantation drive was conducted in 103 villages of INGJ47, INGJ 100 and INGJ 101 and 21504 saplings were distributed in these villages. NLRDF's tree plantation drive in the year 2021-22 saw participation from villagers and farmers alike. Trees were planted in public spaces such as primary school premises, crematorium spaces, temple premises and waste lands, and regular follow-up was carried out round the year.



## After-sowing training

Topics covered :

1. Weed management
2. Irrigation Management
3. Fertilizer Management
4. Integrated Insect Management
5. Use of pheromone trap, yellow sticky trap, and PPE kit
6. Random spray, Calendar spray and cocktail spray
7. Proper disposal of insecticide bottle and cap

Above mentioned topics were discussed and explained its use in detail to the farmers.

## IEC campaign & distribution of IEC pamphlets (material)

An IEC campaign was conducted in 79 villages of the INGJ 47-100-101 cluster that provided information on banned medicine, friendly insects, enemy pest, cocktail, random spray and calendar spray. IEC pamphlets (material) on these topics were also distributed at these villages.



## Demonstration

Under the project, demonstrations on compost and PPE kit were conducted for the better and effective understanding of cotton farmers and promoting the practices among them. Also, demonstrations on reducing the cost of cotton growers, increasing their income and providing the best quality fabric to the consumer were provided.

Particular	INGJ-100	INGJ-101	INGJ-47	Total
Faroman Trap	127	125	221	473
PPE-Kit	22	25	17	64
Compost Kit	23	23	12	58
Total	172	173	250	595

## Gender Training

Gender training is aimed at promoting gender equality in society in order to empower women and men have their equal rights. The training spread awareness on women right and discriminatory practices & customs like veil, sexual exploitation, restriction on free movement, excess work load, no right in property and decision-making that are prevalent in society.

## Other Activities of the project

1. IEC campaign
2. Distribution of IEC material
3. Soil health training
4. PPE Kit training
5. LG meeting
6. Live PPE Kit demo.
7. Presentation videos
8. Training for identification of deprived community

The above-mentioned activities were carried out by PU staff using various techniques.

## Monocrotophos and PPE Awareness Activities



The organization, through BCI project, provides information on monocrotophos to the farmers in remote villages by performing Bhavai (folk art). Farmers were provided information on pests in cotton farming and how to avoid use of harmful medicines in the farming. Discussions with cotton producing farmers were held to reap better cotton produce. The farmers were explained that the use of prohibited medicines in sowing is a criminal offence, and how does it affect our health. As many as 5,934 farmers from 52 villages participated in the programme.

The programme has created awareness among farmers and helped them understand not to use and produce harmful and poisonous medicines.



## Exposure Visit

An exposure visit to Sardarnagar Krushi University in Dantiwada for two days for farmers and organization team was planned by the organization. The purpose of the exposure visit was to help farmers to understand better farming in low cost with better produces.

During the exposure visit, Dr. R. C. Prajapati gave information and details on different activities at Krushi University like research on oilseeds, fruits and flowers. He further discussed animal husbandry and different

courses offered at the University. Dr. Viral Chaudhary also shed light on the significance of care in animal husbandry. Dr. Krishnaben discussed about integrated agriculture system.

Overall, the farmers gained knowledge about different researchers being carried out on castor & muster seeds and different horticulture crops, including fruit and flowers. They also visited Museum on insects & pests and learnt about pest control through organic method.



## Decent Work

The farmers through decent work were made aware of the benefits of the government schemes. They were provided insight and input on the kind of documentation they would need to claim the benefits and from where to procure it.

The information about how to claim the benefits of Niradhar Widow Assistance, Pradhan Mantri Bachat Yojana, Pak Vima Yojana, Pension Na Yojana, Animal Insurance, Jansuraksha Yojana, Kunwarbainu Mameru, Sardar Awas Yojana, Homeless Scheme, Free Toilet Scheme and scholarships, etc. were provided under the initiatives.



### Farm Labour Training

#### Activities carried out :

No.	Activities	Participants INGJ 100	Participants INGJ 101	Participants INGJ 47	Total
1	Programmatic Farmers Training	4500	3683	4253	12436
2	Pre Sowing Training	4500	3683	4193	12376
3	Labour Training	764	792	1874	3430
4	Soil Testing	29	29	56	114
5	Water Testing	29	29	55	113
6	After Sowing Training	4500	3876	4150	12526
7	Gender Training	1243	1942	3738	6923
8	Fiber Quality Training	3952	3651	4143	11746
9	Tree Plantation	8376	8600	4528	21504
10	Street Play	3265	2966	402	6633
11	School Awareness Activity	502	622	403	1527
12	IEC Material Distribution	4500	4501	4186	13187
13	Pheromone Trap Demo	127	125	221	443
14	Waste De- Compost Demo	3651	3262	167	7080
15	PPE Awareness Demo	22	25	78	125
16	De- Compost Bad	23	23	26	72
17	Lead farmer Workshop	129	101	99	329
18	Decent Work and linkages of various Govt. Schemes	649	433	512	1593
19	Model Farm	28	41	12	81
20	IEC Camping / Exhibition	2082	770	1010	3882
21	Child Labour Awareness Campaign	4500	3789	3812	12101



## Case Study

Jashwantbhai Amabhai Patel

Jashwantbhai Amabhai Patel lives in Umedpura village of Idar Taluka of Sabarkantha District. He participated in INGJ100 BCI project in 2019-20. He said that Maheshbhai and Pankajbhai from NLRDF used to visit him regularly and discuss cotton related information. They also trained him in programmatic, pre-sowing, after-sowing and communication. This encouraged Jashwantbhai to ask different questions during training that helped him gain good knowledge on organic farming. Because of his willingness to learn and forthcoming nature, Maheshbhai and Pankajbhai selected him as a leading farmer. Later, the organization provided him one D Compost bed in August 2020. After discussion with PUM and information on vermi bed, Jashwantbhai decided to prepare vermin bed. He started with one bed. By September 2020, he prepared five beds and by the end of December 2020, he made 20 vermi beds.

“My vermin bed nursery was at the end of the village and it was very difficult to move from one place to another during the monsoon. I had no other option as I have no other land. But Maheshbhai encouraged me and because of his intervention, LG leader Mahendrabhai agreed to give me his land on lease. There, I started preparing vermi beds and could make 28 beds gradually. I also prepared a structure for vermi wash,” said Jashwantbhai.

Maheshbhai’s encouraging words inspired Jashwantbhai to prepare saplings of tomato, chilly, brinjal and he grew 50,000 saplings of the vegetables. He has sold saplings of 8 lakhs tomatoes, 2.5 lakhs chilly and 50,000 brinjal. Besides this, he also sells vermicompost at Rs. 8 per kg.

Now, Jashwantbhai also provides training to farmers who come to visit his nursery. About 1,630 farmers have been trained by him so far. Jashwantbhai has set an example for other farmers to take an initiative for better livelihood prospects.

# National AIDS Control Programme - Idar Sabarkantha

NLRDF implements the project in five Towns of Sabarkantha District with the support of National AIDS Control Organization (NACO), New Delhi, and Gujarat State AIDS Control Society (GSACS), Ahmedabad.

## Objectives of the project :

- To create atmosphere for behavioral change at community level
- To make them aware about condom, condom distribution and demonstration
- To increase the services for sexually transmitted diseases (STD)
- To raise more referral services and linkages
- To provide necessary services to people living with HIV/AIDS in terms of care, support and treatment

## Behavior Change Communication (BCC)

- Person to person communication
- Interpersonal communication
- Group communication
- Family counseling
- Role model communication
- Use of IEC materials



## Provision of commodity (Provision of necessity equipment)

- Free distribution of condom and jelly
- Encouraging the use of condom
- Condom distribution through condom demonstration
- Social marketing of condom

## Referral and Linkages

- HIV testing through ICTC
- ART services for PLHA
- Treatment for STI
- Treatment for TB
- Social security
- Legal services
- Referral services



Community Event

## Clinical services

- Regular checkup and treatment for STI
- Syphilis screening
- Treatment based on symptoms
- Services for HIV testing

## Favorable atmosphere

- Encouraging HRG for services
- Encouraging community for safe behavior
- Networking with stakeholders (ESH)

## Community Mobilization

- Developing a sense of belongingness among community people
- Forming different committees
- Forming community-based organizations and self-help groups (SHGs)

NLRDF implements the project based on the given target by GSACS. The organization team includes 7



regular staff and 17 peer educators. The organization also runs Sexual Reproductive Health (SRH) program in which FSW and MSM receive health related information, contraceptive pills and pregnancy kit.

## Distribution of Ration kits :

The initiative is aimed at providing assistance in terms of ration kits, finance and equipment support to people vulnerable and weaker sections of society on the lines of Government guidelines on COVID 19 pandemic. Under the initiative the needy sex workers were provided ration kits on the orders of District legal services authority in Sabarkantha District. We have distributed 114 Kits of FSW and 16 Kits of MSM. All beneficiaries were very happy.



## Health Camp :

Two health camps in association with Urban Health Centre of Vadali & Idar were organized during the year. During these camps, the organization planned screening, services and condom awareness.



## Activities carried out in the project :

No	Activity	No. of Beneficiaries
1	Converge	11427
2	STI Clinic Visit	3838
3	Regular Medical Check up	3685
4	Presumptive Treatment	146
5	STI Treatment	07
6	HIV Testing	1897
7	RPR Testing	739
8	Counseling	2204
9	Free Condom Distribution	181294
10	Demand generation Meeting	96
11	DIC Meeting	36
12	DIC Committee Meeting	12
13	STI Committee Meeting	12
14	Crisis Committee Meeting	04

No	Activity	No. of Beneficiaries
15	Advocacy Meeting	05
16	PE Review Meeting	12
17	World AIDS Day	01
18	Health Camp	02
19	Community Event	01
20	Exhibition	03
21	Lubes Distribution Free	19486
22	TB Screening	2438
23	Red Ribbon Activity	10
24	Community Based Screening	951
25	Total cumulative population	1487
26	Total active population	1045
27	New ID	135

## Red Ribbon Club (RRC) Programme

The organization, with the support from GSACS, conducts HIV/AIDS and TB awareness programmes at colleges of Sabarkantha District. The organization through programme focuses on spreading awareness of HIV/AIDS, TB and blood donation.



The organization selected 50 to 70 active students and formed RRC from 10 colleges. The RRC helped in disseminating awareness on HIV/AIDS, TB, services of ART by poster making, poster exhibition and public speaking. More than 3,000 students from the 10 colleges received information and education.



# National AIDS Control Programme - Dahej - Bharuch

NLRDF, with the support from National AIDS Control Organization (NACO), implemented a comprehensive programme for prevention and control of HIV/ AIDS in Dahej industrial area of Bharuch District.

## IPC Meetings

Inter Personal Communication (IPC) is very important process. The organization conducted 4,355 IPC and covered 48,384 migrants. This helped them gain awareness and education on HIV/AIDS.



## Health camps

As per the target, the organization conducted 228 health camps wherein HRB and common people were screened. STI related medicine was available through GSACS, while medicines for common diseases were also provided by the organization at a nominal rate. Health camps were mainly conducted for STI related problems wherein M.B.B.S. and B.H.M.S. doctors were present. Migrants in health camps were referred for ICTC as well as STI.

## Demand generation activity

This activity is carried out with the agenda like spreading information on HIV / AIDS, ICTC testing, STI, condom awareness, etc. among the migrants. The organization conducted 24 demand generations and covered 840 migrants. Demand Generation raises the need for people to have something in their life that will keep them healthy.



## Congregation Event

Public places like entrance of the village, stalls, shops, gardens are called congregation point where migrant workers gathered. The organization conducts events at such points and disseminates awareness on HIV/AIDS and promote the use of condom. The organization, during the year, conducted 8 congregation events. About 940 people participated in the event and gained information and knowledge about HIV/AIDS, TB, STI, use of condom, hepatitis B & C.



## Street plays through Creation Group

Creation Group performs street plays in each quarter during the year. In this year, Creation Group performed street plays at 26 congregation sites and disseminated information and education on HIV/AIDS, STI and condom to the migrants. Creation Group also encouraged the migrants for CBS testing. About 3100 were benefited through this programme.



## Advocacy

The organization conducted 24 advocacy meetings throughout the year. The meetings were held with DEPO, companies, Sarpanch and Panchayat members.

## Other Activities

The organization, through Creation Group, held awareness programmes on HIV/AIDS, TB and condom for the migrant workers at Birla Grasim, Furmenic and SRF Company. The migrant workers gained information and education on prevention of HIV/AIDS, STI, TB, services for HIV testing and use of condom.

## Conversion Chemical Private Limited

During the advocacy meeting, the organization held a discussion wherein 120 workers of the company gained information and education on HIV/AIDS, TB, STI and condom.

## Activities carried out in the project:

No	Activity	Total
1	Cumulative Registration	733792
2	Total Registration	11110
3	New Contact	9108
4	Old Contact	2002
5	IPC Session (ORWs+PEs)	4355
6	IPC Coverage	48384
7	Counseling	4989
8	No. of Health Camps organized	228
9	Clinic Footfall (HRGs)	4998
10	STI Diagnosed	139

No	Activity	Total
11	STI ICTC	139
12	STI RPR	112
13	No. KPs Referred to ICTC	5689
14	Total HIV tested	3231
15	CBS	3231
16	Alive PLHIV (Cumulative)	11
17	PLHIV contacted by Team	2
18	No. of condom sold	42837
19	Sold through depot	29083
20	Sold through one to one	13426

# Jal Jeevan Mission Programme

NLRDF, with the support of WASMO– Gandhinagar, implements Jal Jeevan Mission Programme in 100 villages of Idar Taluka of Sabarkantha District.

## Objectives

- To set up pump water system by providing functional taps connection to households in villages.
- To strengthen the established distribution system to make the system sustainable.
- To make water distribution system punctual.
- To improve the audit of quality of water.
- To build capacity of Pani Samiti (Water Committee) and concerned stakeholders.

## Activities carried out in the project : Formation of Pani Samiti and Training



Pani Samiti is an institution at hamlet/faliya level that manages the drinking water supply scheme. The organization discusses with the members the roles and responsibilities. During training, members learnt collection of water charges, operation and maintenance of the assets, and they also understood about water testing.

## Training to skilled workers

The organization planned training for skilled workers in which pump operators, plumbers and electricians participated. The organization provided necessary information and education to the participants. The organization also focused on making drinking water system sustainable in the village to provide pure drinking water to each household.

## Water Audit

The organization conducted water audit in which Pani Samiti members and pump operators worked together. After the completion of the work, Gram Panchayat announced it in the Gram Sabha.



## Water Act and Grey Water Management

The organization conducted an orientation and provided information to the Gram Panchayat members and village residents on provisions under the Water Act and Grey Water Management. The organization also discussed the 15th Financial Commission.

## Work of Re-chlorination

To support and maintain the chlorine residual, a work of re-chlorination was done within the distribution system in the presence of pump operators and MPHW. This helped to maintain proper chlorine residual levels throughout the distribution system.

## Street Play



The organization planned street plays to disseminate awareness on water and cleanliness, and organization discussed the roles and responsibilities of members of Pani Samiti, plumbers, electricians, pump operators, and provision under the 15th Financial Commission.

## Heartfulness - Meditation

Ramchandra Mission, Heartfulness and NLRDF jointly initiated a three-day workshop on mediation for the team of NLRDF at Heartfulness Institute, Adalaj. 71 team members from different field offices participated in the workshop. The key purpose of this programme was to use meditation for a balanced and content life.



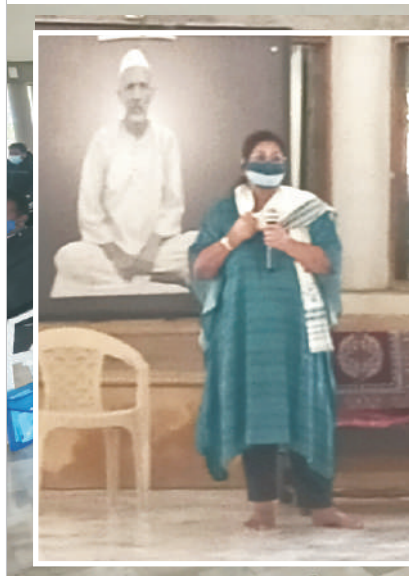
In the beginning of the workshop, Shri Amrutaben deeply explained how the organization works at global, national and state level. Shri Jigneshbhai Shelat also discussed on how soul can form union with the supreme consciousness through meditation. He also explained the key points to practice meditation and demonstrated the meditation techniques to the participants.



The participants through group activities learnt different aspects of their life. They reflected on different questions on family and professional life. During the workshop, Shri Rambhai Trivedi shared techniques to cleanse mind. Calling meditation an internal process, Shri Neeraj Kumar Lal Head, CSR Arvind Ltd explained that meditation eliminates stress, instills positivity, confidence and self-belief.



Jayshreeben Lalbhai, Trustee of NLRDF shared with the participants how meditation has a positive impact on her life. She shared her experiences that she practiced meditation and discussed its benefits.





The groups formed during the workshop now conduct virtual meditation twice a week. NLRDF team also practices meditation with their families. They also practice techniques in the field whenever they feel.

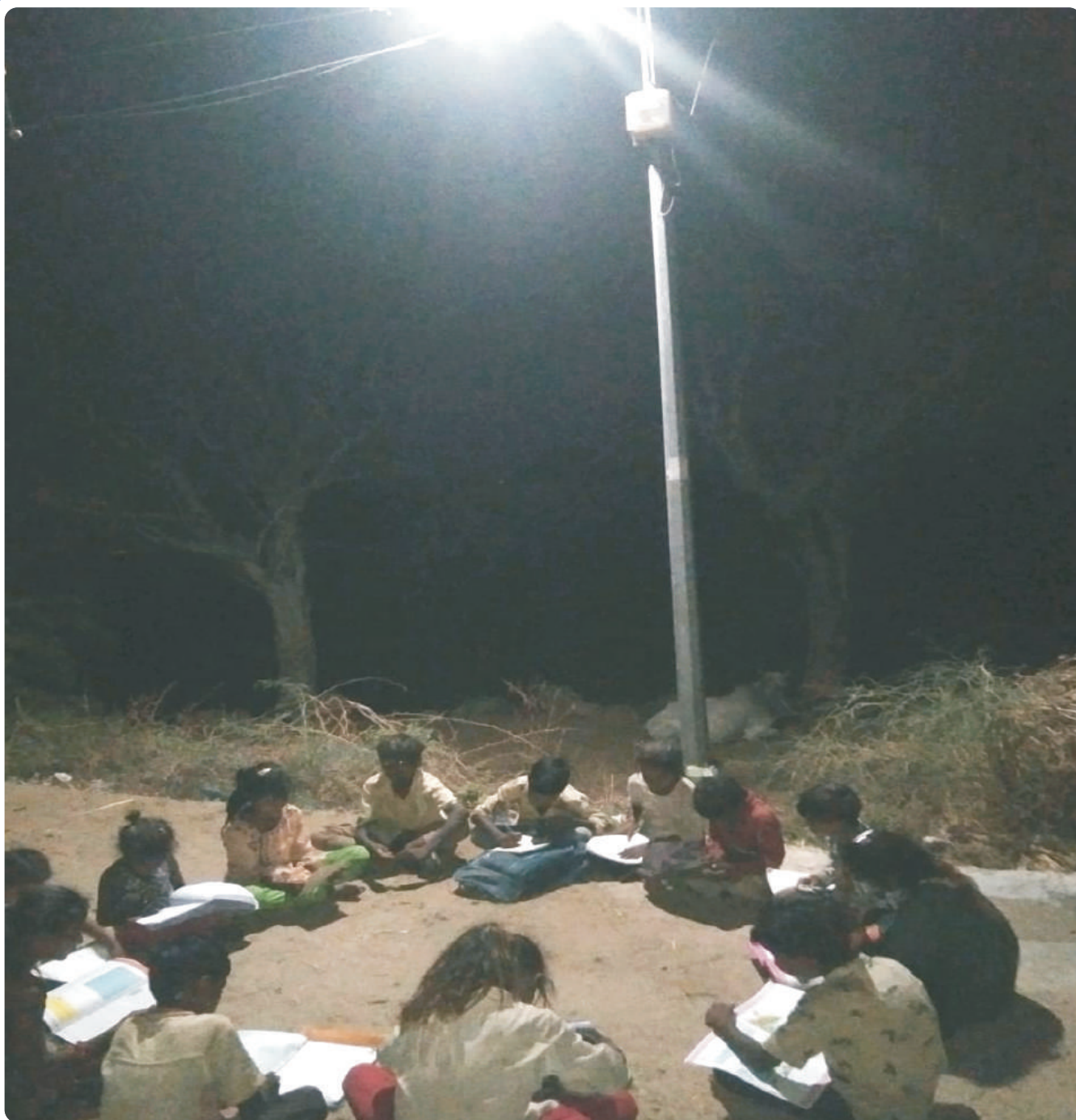
15 trainers took the sessions during the workshop, and total 71 NLRDF team members participated in the workshop. During the workshop, participants discussed their presentations, and shared their learning and experiences.

Later, a follow up and review meeting was planned at Khedbrahma. The organization team, including senior officials, was present in the meeting. They discussed the further strategy at the village level.



## Tuvar Village Development Project

University of Pittsburg, USA, during 2018-19 provided facilities of solar light to 50 houses, street light, community toilet and Health and Wellness Centre in the tribal villages of Khedbrahma. NLRDF implemented the Tuvar project. During this project, the organization formed Tuvar Gram Vikas Samiti (Village Development Committee). The committee collects funds of Rs. 50 for last 3 years from the beneficiaries who use solar light. The committee has collected a total of Rs. 1,18,000. In the year 2021-22, solar lights in some of the houses were found to be nonfunctional. NLRDF team held a meeting with the Village Development Committee and discussed the technical issues and checked the fault at the spot. Shri B. M. Shah, Executive Director, also visited Tuvar village and reported the issue to the University of Petersburg. The University took action and solar lights were repaired. This helped community peopled taking benefits of solar lights once again.



## Joint Liability Group (JLG)

JLG serves as an important tool for augmenting flow of credit to landless farmers cultivating land as tenant farmers, oral lessees, share croppers and small/marginal farmers and other poor individuals for taking up farm, off farm and non-farm activities.

NLRDF initiated the project with the support of NABARD. Initially, the organization held a meeting with Baroda Gujarat Gramin Bank which was attended by Branch Managers of Khedbrahma, Vadali, Idar and Daramali. DDM, NABARD, discussed the whole concept of JLG and its importance. The organization formed 87 JLGs in 2021-22 and helped to open 55 JLG accounts. Total 76 farmers of 18 JLGs received the loan amount of Rs. 38 lakhs. Each farmer received Rs. 50,000 loan. The loan was given to farmers for the purpose of animal husbandry, seeds, manure and house repairing.



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## Capacity Building for SHG Leaders

NLRDF, with the support of NABARD, organized capacity building training for SHG leaders at Gadhada Shamalaji village in Sabarkantha District.

During the training, the organization team members discussed the purpose of training and characteristics of the SHG leaders with the participants.

Shri Naval Kannor, DDM, NABARD, Sabarkantha, shared information and details with the participants on the works being expanded by SHG groups. Women from SHG also shared that SHG may set up small housing industry to generate livelihood, and SHG may take benefits of various schemes. Furthermore, Shri Naval Kannor explained that LEDP could be implemented and long term livelihood can be generated by establishing home business. He also gave information on KCC, MEDP, JLG and FPO.





## Celebration of International Women's Day

Narottam Lalbhai Rural Development Fund has celebrated the International Women's day on 8th March, 2022 with the support of Cotton Connect at Khedbrhama.

In the beginning Shri Kantibhai Patel, Chief Manager of NLRDF explained the contribution of women at national level. He discussed that contribution of women has increased greatly in Government, Private Sector and at local level and discussed about how women delegate at village, Panchayat and Taluka level and contribute in education. He also explained that how women made their identity by initiating livelihood activities at small scale.



Smt. Sushilaben Panchola of Women Family Counseling Centre in her speech expressed about development of women and to be aware against domestic violence, mental and physical abuse on women and laws against it. She also stressed on educating girl child and gave them life with dignity and can upgrade social status in the society. Each women should come forward and help the others women that change the present fearful situation and create a women friendly environment in the society. More than 140 women from surrounding villages participated in the celebration.



# Child Protection Awareness Workshop

NLRDF conducted a workshop in association with District Child Protection Unit, Sabarkantha. Shri Dipak Purohit, Representative from UNICEF, provided information on different schemes run by ICDS. He discussed and explained causes of early child marriage, and advocated for the right age of marriage.



Shri S. R. Kevte, Legal-cum-Probation Officer, Child Protection Department, discussed the definition of a child and disseminated information about prevention of child labor. He also

discussed issues and different articles under the law ILO 138 and 182.

Shri Mukeshbhai D. Solanki, Officer, Child Protection Department, discussed about the rights of children. He explained how to approach 1098 helpline in case of violence against child or for missing child. Child Protection Department helps children to get protection and basic facilities at hostels.

Priyadarshniben, Officer, Child Protection Department, gave information on different Government schemes such as palakmata-pita yojana, sponsorship scheme, foster care scheme and scholarship for HIV-affected children.



## Block Placement of Students

No.	Name of Student	Name of Institute	Placement Period
1	Chavda Kinjal Motibhai	Divya Chetna MSW College - Bhetali	01-10-21 to 31-10-21
2	Vankar Jigna Jesingbhai	Same College	01-10-21 to 31-10-21
3	Parmar Shital Babubhai	Same College	01-10-21 to 31-10-21
4	Parmar Sonal Maganbhai	Same College	01-10-21 to 31-10-21
5	Vyas Maheshwari Dineshchanda	Same College	06-10-21 to 08-11-21
6	Parmar Kinjal Rameshbhai	Grow More Institute of MSW	09-09-21 to 09-10-21
7	Vankar Vibha Sureshbhai	Same College	09-09-21 to 09-10-21

## Visitors



SHG is very active in Naka village since 2001. Many SHG women have started stables of cows by having loan from SHG. Besides, women have started making organic manures under BCI project which was started in 2018. Thus, women get good income through such livelihood activities. SHG women of Anjali Trust from Ranasan, Himmatnagar, planned exposure visit to understand these livelihood activities run by SHG women. Total 1019 women of 64 villages of Himmatnagar Taluka participated in the exposure visit in 12 phases. SHG women also visited Jashwantbhai Amabhai Patel in Umedpura village, Idar, who makes organic manures and does the business in around 60 villages. He annually sells organic manure of Rs. 12.50 lacs.



# Review Meeting by Management



## BOARD OF TRUSTEES :

Name	Designation	Qualification	Occupation
Shri Samveg Lalbhai	Chairman	B.Com.	Industrialist
Shri Anang Lalbhai	Trustee	B.Com., M.B.A.	Industrialist
Mrs. Jayshreeben Lalbhai	Trustee	B.A., M.Ed.	Social Services
Mrs. Anamikaben Lalbhai	Trustee	B.A., (Hons)	Social Services

## MANAGEMENT :

Name	Designation	Qualification	Occupation
Shri B. M. Shah	Executive Director	M.Com, FCA, LL.B., CISA (USA)	Service
Shri K.P. Patel	Chief Manager	B.Com., LL.B.	Service

## Our Bankers

State Bank of India	Ahmedabad, Khedbrahma, Dahej
State Bank of India	Delhi (FCRA Account)
Kotak Mahindra Bank	Ahmedabad
Bank of Baroda	Idar, Sabarkantha

## Our Auditor

Sorab S Engineers & Co.  
804, Sakar – IX, Near Old RBI  
Ashram Road, Ahmedabad-380009

## RECOGNITIONS :

- NLRDF is a Voluntary Organization registered under the Bombay Public Trust Act 1950 as Charitable Trust Reg. No. E/3296/29.7.1978 and also u/s 12A of the Income Tax Act.1961 No. N-83/ARV.
- All individual and corporate donations are eligible for exemption under u/s 80.G vides Reg. No. AAATN1153BE20214
- NLRDF is registered under Foreign Contribution Regulation Act 1976 for accepting foreign donations and grants vide Registration No: 041910009 dated. 10-08-2016
- NLRDF is registered for undertaking CSR activities and the Registration number is CSR00007231, dated 31-5-2021.

## Representation of NLRDF in Government Body

- Member of Advisory Committee of Sabarkantha District-Himmatnagar.
- Member of local monitoring body for various project of Krushi Vikas Kendra-Khedbrahma, District Sabarkantha
- Member of District level Committee for Rehabilitation of Vulnerable Women in Sabarkantha District by Women & Child Development Department, Gandhinagar.
- Member of Committee of E-formal sector Development – Urban Community Development Department in Ahmedabad Municipal Corporation.
- Member of Appeal Samiti for Prime Minister Avas Yojana in DRDA of Sabarkantha District
- Member of sub group of Primary Education, Women & Child Development Department, Gandhinagar
- Member of Government body of Sabarkantha – District, Ayush society under National Ayush Mission.

**નરોતમ લાલભાઈ રુરલ ડેવ. ફંડ અને હાર્ટનેસ સંસ્થાના ઉપક્રમે ખેડબ્રહ્માં ત્રણ દિવસનો મેડીટેશન વર્ગ યોજાયો**



(તસ્વીર: હસમુખ પંચાલ, ખેડબ્રહ્મા)

**(પ્રતિનિધિ) ખેડબ્રહ્મા,** નરોતમ લાલભાઈ રુરલ ડેવલપમેન્ટ ફંડ અને હાર્ટનેસ સંસ્થાના ઉપક્રમે ખેડબ્રહ્માં ૧૮-૧૦-૨૦૦૧થી ૨૦-૧૦-૨૦૨૧ એમ ત્રણ દિવસના હાર્ટકુલનેસ મેડીટેશન નો કાર્યક્રમ કરવામાં આવ્યો. આ કાર્યક્રમનો મુખ્ય હેતુ સંતુલિત અને સંતોષી જીવન માટે ધ્યાન ની ઉપયોગીતા હતી. ધ્યાનથી તણાવમાંથી મુક્તિ, જીવનમાં સકારાત્મકતા, આત્મવિશ્વાસનો વિકાસ, આંતરિક દૈવ્યતા, શાંતિનો

અનુભવ કાર્યમાં એકાગ્રતા પ્રત્યેની લાગણી જેવા ફાયદા છે. ત્રણ દિવસના હાર્ટકુલનેસ સંસ્થાના અભ્યાસી શ્રી જ્યોતિષ હસમુખભાઈ આ બારોટ દ્વારા આ લઈને ધ્યાન કાર્યક્રમમાં નેતૃત્વ ડેવલપમેન્ટ કાર્યકરોએ દિવસના અંતે અભિપ્રાયો આપ્યાં કરવામાં

**વિશ્વ એઈડ્સ દિવસની આદિત્ય બિરલા ગ્રાસીમ કંપનીમાં ઉજવણી કરવામાં આવી**



(તસ્વીર : પ્રભુભાઈ પટેલ)



નરોતમ લાલભાઈ રુરલ ડેવલપમેન્ટ ફંડ ઈડર દ્વારા ૧૮-૧૦-૨૦૨૧ના રોજ ખેડબ્રહ્માં વિશ્વ એઈડ્સ દિવસની ઉજવણી કરવામાં આવી હતી. આ ઉજવણીમાં આઈડીઆઈ અને એઈડ્સ વિશે માહિતી આપવામાં આવી હતી. ગ્રાસીમ કંપનીના મેડિકલ ઓફિસર ડો. કૃણાલ ચૌહાણ અને એચઆર વિભાગના મિતેશ સુરતીના સહયોગથી સીએસઆર કો.ઓર્ડિનેટર આશિષ પટેલ અને ટીમ દ્વારા પ્રોગ્રામનું આયોજન કરવામાં આવ્યું હતું. ગ્રાસીમ કંપનીના કારીગરો અને ક્રામદારોને પણ એચઆઈવી એઈડ્સ વિશે માહિતગાર કરવામાં આવ્યા હતાં.

વિશ્વ એઈડ્સ વિશે માહિતી આપવામાં આવી હતી. ગ્રાસીમ કંપનીના મેડિકલ ઓફિસર ડો. કૃણાલ ચૌહાણ અને એચઆર વિભાગના મિતેશ સુરતીના સહયોગથી સીએસઆર કો.ઓર્ડિનેટર આશિષ પટેલ અને ટીમ દ્વારા પ્રોગ્રામનું આયોજન કરવામાં આવ્યું હતું. ગ્રાસીમ કંપનીના કારીગરો અને ક્રામદારોને પણ એચઆઈવી એઈડ્સ વિશે માહિતગાર કરવામાં આવ્યા હતાં.

**નરોતમ લાલભાઈ રુરલ ટ્રસ્ટ તથા કોટન કનેક્ટ દ્વારા વૃક્ષારોપણ યોજાયું**



(તસ્વીર: હસમુખ પંચાલ, ખેડબ્રહ્મા)

**(પ્રતિનિધિ) ખેડબ્રહ્મા,** કોટન કનેક્ટ અને નરોતમ લાલભાઈ રુરલ ડેવલપમેન્ટ ફંડ દ્વારા અમલીકૃત ઉત્તમ કપાસ ની પહેલ (bci) કાર્યક્રમ અંતર્ગત ખેડબ્રહ્મા અને વડાલી તાલુકાના ૩૩ ગામોમાં કપાસ ઉગાડતાં ૪૫૦૧ ખેડૂતો સાથે ઓછા ખર્ચે વધુ ઉત્પાદન નો કાર્યક્રમ ચાલી રહ્યો છે. આ કાર્યક્રમ અંતર્ગત જમીન સંરક્ષણ, પાણીનો બચાવ, પર્યાવરણની જાળવણી, પાક સંરક્ષણ અને ખેડૂતોની સરકારી વિવિધ યોજનાઓનો લાભ અપાવવાની પ્રવૃત્તિ ચાલી રહી છે.

પર્યાવરણની જાળવણી સિદ્ધાંત ના અનુસંધાને ખેતરના શેઠાપાણે વૃક્ષો વાવવાથી થતા ફાયદા સમજાવી અને એક ખેડૂત એક વૃક્ષ અભિયાન ચલાવી ૪૫૦૧ વૃક્ષ ખેડૂતોને આપવામાં આવ્યું. જેમાં જાંબુ, જામકળી, દાડમ,લીમડો, સીતાફળી, સરગવો, સેતુર, નીલગીરી, કરણ, સમપણી, આમલી બોરસલી, વગેરે વૃક્ષોનું વાવેતર કરવામાં આવ્યું હતું. આ ખેડૂતોનો ખૂબ જ સહકાર મળ્યો હતો. ★

**અરવિંદ લિમિટેડ અને એન.એલ. રુરલ ડેવ. સંસ્થા દ્વારા ૪૫ ગામોમાં કપાસ ઉત્પાદનમાં સહાય- માર્ગદર્શન**



(તસ્વીર: હસમુખ પંચાલ, ખેડબ્રહ્મા)

**(પ્રતિનિધિ) ખેડબ્રહ્મા,** અરવિંદ લિમિટેડ અને નરોતમ લાલભાઈ રુરલ ડેવલપમેન્ટ સંસ્થા દ્વારા અમલીકૃત ઉત્તમ કપાસ ની પહેલ (એઈડ) કાર્યક્રમ અંતર્ગત ઈડર તાલુકાના ૪૫ ગામોમાં કપાસ ઉગાડતા નવ હજાર ખેડૂતો સાથે ઓછા ખર્ચે વધુ ઉત્પાદન નો કાર્યક્રમ ચાલી રહ્યો છે. આ કાર્યક્રમ અંતર્ગત જમીન સંરક્ષણ, પાણીનો બચાવ, પર્યાવરણની જાળવણી, પાક સંરક્ષણ અને ખેડૂતોને સરકારી વિવિધ યોજનાનો લાભ અપાવવાની પ્રવૃત્તિ થઈ રહી છે. ૫ જૂન ૨૦૨૧ પર્યાવરણ દિનની ઉજવણી કરીને સંસ્થા દ્વારા વૃક્ષારોપણને અભિયાન શરૂ કરવામાં આવ્યું છે. વૃક્ષારોપણ કાર્યક્રમમાં સ્થાનિક ગ્રામ પંચાયત યુવા મંડળ, સહકારી મંડળોનો ખૂબજ સહકાર મળી રહેલ છે. આ કાર્યક્રમ અંતર્ગત નેત્રામલી પાસેના

ગણેશપુર આ ગામમાં સરપંચ શ્રી અખિલ અલી સુલેમાનમોમીન અને ગણેશપુરા યુવા મંડળના સભ્યોએ સામૂહિક વૃક્ષારોપણ કર્યું. આમાં ઈમાન વાડો મસ્જિદ કંપો ૫૦૦ વૃક્ષો જેમાં જાંબુ, દાડમ, લીમડો, સીંસેતુર, અરકુરી વિજય વાવેતર કરવામાં આવ્યું. વૃક્ષારોપણ કાર્યક્રમમાં નરોતમ લાલભાઈ ડેવલપમેન્ટના સ્ટાફ મિત્રો રહ્યા હતા. ગણેશપુરા સમગ્ર ગામોમાં ૧૭૮૨૫ વૃક્ષો વાવેતર કરવામાં આવ્યું. એન.એલ. રુરલ ડેવલપમેન્ટ ફંડ સેન્ટુર, અરકુરી વિજય વાવેતર કરવામાં આવ્યું. ગણેશપુરા ના ગ્રામ જનનો ખૂબજ સહકાર મળ્યો. સંસ્થા દ્વારા પર્યાવરણ દિનની ઉજવણી નિમિત્તે ૪૫ ગામોમાં ૧૭૮૨૫ વૃક્ષો વાવેતર કરવામાં આવ્યું.

**એન.એલ. રુરલ ડેવ. ફંડ અને ડો.આર.એલ.એલ. દ્વારા ખેડબ્રહ્માં આંતરરાષ્ટ્રીય મહિલા દિન ઉજવાયો**



(તસ્વીર: હસમુખ પંચાલ, ખેડબ્રહ્મા)

**વિશ્વ એઈડ્સ દિવસની આદિત્ય બિરલા ગ્રાસીમ કંપનીમાં ઉજવણી કરવામાં આવી**

આદિત્ય બિરલા ગ્રાસીમ કંપનીમાં ૧ ડિસેમ્બરના રોજ વિશ્વ એઈડ્સ દિવસની ઉજવણી કરાઈ હતી. જેમાં ૫૦ થી વધુ લોકોને જનજાગૃતિના ભાગરૂપે HIV-એઈડ્સ વિશે સંપૂર્ણ માહિતી આપવામાં આવી હતી. જ્યારે NLRDF Team & Creation group દ્વારા નાટક ભજવીને એઈડ્સ વિષે લોકોને સમજાવવામાં આવ્યા હતા. આ કાર્યક્રમમાં ગ્રાસીમ કંપનીના મેડિકલ ઓફિસર ડો. કૃણાલ ચૌહાણ અને એચઆર વિભાગના મિતેશ સુરતીના સહયોગથી આશિષ પટેલ અને ટીમ દ્વારા પ્રોગ્રામનું આયોજન કરવામાં આવ્યું હતું.

# NLRDF



## GET IN TOUCH

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Dist. Sabarkantha

#### **Idar**

##### **NLRDF**

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#### **Idar**

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